

BNews Monthly

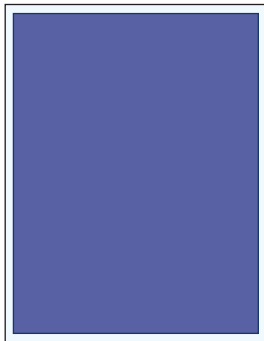
A compendium of what's happening in Biloxi



Ad Spec Sheet – Monthly Fees

Publication trim size is 8.5" x 11"

Reach 25,000 homes and businesses
vs. 4,000 by traditional media



Full Page:

- 8" wide x 10.5" high non-bleed
~~~~or~~~~
- 8.5" wide x 11" high plus  
.125" bleed all the way around

\$2,500/\$2,750 (non-Biloxi)

- ▶ Free online advertising!
- ▶ Frequency discounts available!

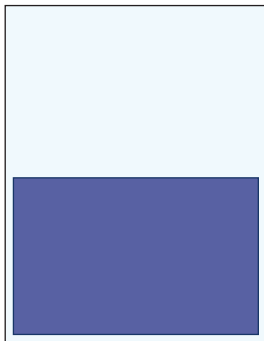


### Back Cover:

- 8" wide x 8" high non-bleed  
~~~~or~~~~
- 8.5" wide x 11" high plus
.125" bleed all the way around

\$2,500/\$2,750 (non-Biloxi)

- ▶ Free online advertising!
- ▶ Frequency discounts available!

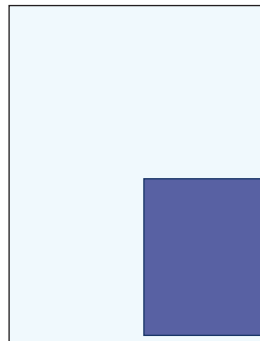


Half-Page Horizontal:

8" wide x 5.125" high
non-bleed

\$1,500/\$1,650 (non-Biloxi)

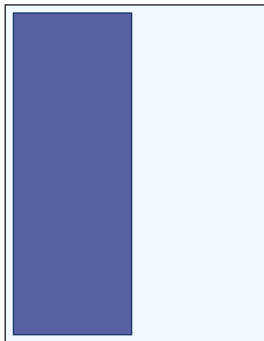
- ▶ Free online advertising!
- ▶ Frequency discounts available!



Quarter Page:

3.875" wide x 5.125" high
non-bleed

\$800/\$880 (non-Biloxi)



Half-Page Vertical:

3.875" wide x 10.5" high
non-bleed

\$1,500/\$1,650 (non-Biloxi)

- ▶ Free online advertising!
- ▶ Frequency discounts available!

For more information:

Email online@biloxi.ms.us or call
Cecilia Dobbs Walton at 228-435-6336
and John Majure at 228-435-6368

FREQUENCY DISCOUNTS AVAILABLE!

BNews Monthly is a publication of the City of Biloxi Public Affairs Office. Each month this full-color newsletter and calendar of events is mailed by the U.S. Postal Service to every home, business, apartment, condominium and P.O. box in Biloxi (totaling about 25,000 in all). Copies also are distributed at high traffic City of Biloxi facilities, and it is also available on the city website. Tile ads for qualified advertisers also are included in the city's popular Bmail news service.

January 2024

Visit us online at biloxi.ms.us



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For B-Alerts, text BILOXI to 99411



We cover all of Biloxi!



If you wanted to send a postcard to every home, business, apartment and PO box in Biloxi, it would cost you **more than \$4,000** in postage alone, **plus printing**. We know because we've been doing it every month for close to two years now, and we can do it for you, too. We'll include you in our full-color newsletter that stays in homes and businesses all month long.

New advertisers, put your message in every home, business apartment and PO box in Biloxi for as little as \$500 a month, if you come aboard for three months in BNews Monthly. No postage fees, no printing, no design. We handle it all. We also can discuss putting you online and in our popular Bmails, with sponsorship opportunities on BTV, the city's municipal television channel.

So, do you want to reach all of Biloxi? We do it regularly with our popular monthly newsletter, and we'd be glad to include your business or event.

Email online@biloxi.ms.us or call
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