

BNews Monthly

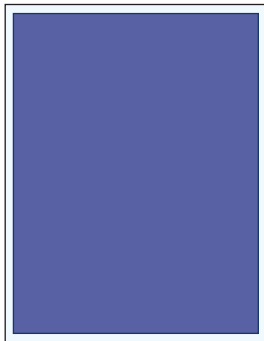
A compendium of what's happening in Biloxi



Ad Spec Sheet – Monthly Fees

Publication trim size is 8.5" x 11"

Reach 24,000 homes and businesses
vs. 4,000 by traditional media



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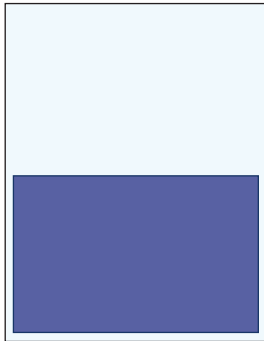


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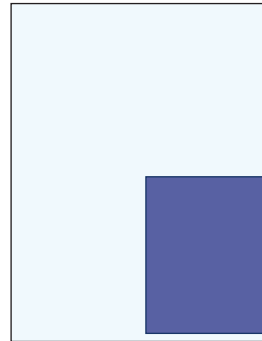


Half-Page Horizontal:

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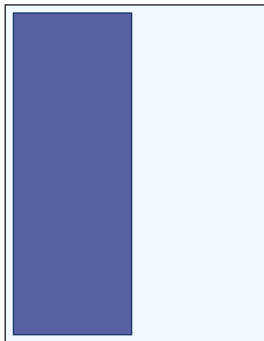
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For more information:

Email online@biloxi.ms.us or call
Cecilia Dobbs Walton at 228-435-6336
and Keith Wilson at 228-435-6368

FREQUENCY DISCOUNTS AVAILABLE!

BNews Monthly is a publication of the City of Biloxi Public Affairs Office. Each month this full-color newsletter and calendar of events is mailed by the U.S. Postal Service to every home, business, apartment, condominium and P.O. box in Biloxi (totaling about 24,000 in all). Copies also are distributed at high traffic City of Biloxi facilities, and it is also available on the city website. Tile ads for qualified advertisers also are included in the city's popular Bmail news service.

May 2022

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We cover all of Biloxi!



Let's paint the Town Green

St. Paddy's parade, Grillin' on the Green usher in Spring

GRILLIN' ON THE GREEN

By Laurie Rosetti

"Spring! Nature's way of saying 'Let's Party!'"

The late, great (and somewhat Irish) Robin Williams may have been visiting here when he came up with that one because Biloxians herald in springtime each year with a great Green party in a great green location, Biloxi's Town Green.

For 41 years, the Hibernia Marching Society has put the Blarney in Biloxi during its beloved St. Patrick's Day Parade. Southern barbecue and music joined the festivities in 2006 when Grillin' on the Green became an essential player in the daylong celebration. The whole shebang kicks off with the Gulf Coast Running Club's Irish Derby 5K run. This year's revelry takes place on Saturday, March 14; 5K run begins at 9 a.m., festival hours 10 a.m. until 5 p.m. with parade at 2 p.m.

When delving into the long, storied history of the Hibernia Marching Society, the name of Dr. John O'Keefe emerges.

In 1978, through a Sun Herald article, Dr. O'Keefe extended an invitation to the first HMS planning meeting to all who were Irish or "wanted to be Irish," how magnanimous!

Before a first official meeting, several "unofficial" meetings took place at Mary Mahoney's Old French House Restaurant, where plans for a society and a parade were volleyed about. In '78, the crux of this organization was clarified: "the purpose of the Society is to promote interest in Irish Heritage and to develop a great appreciation for Irish Culture. Allied with these objectives is the desire to experience good fun and good fellowship among members of the Society who are Irish by birth, marriage or desire."

This year's parade captain, Jacob O'Keefe, assumes the duty for getting this 30-plus unit show on the road, literally. The parade lines up and begins at the Biloxi Yacht Club, meanders through downtown Biloxi, traveling northward on Lameuse Street to Biloxi City Hall, ultimately reaching Esters Boulevard where it disbands.

This year's Grand Marshal, Chuck Kelly, and Colleen, Susan Cain Hinson, will fulfill their roles as official Hibernia Marching Society ambassadors when the streets of Biloxi once again turn green in celebration of Irish heritage. For more details on the parade, check out the official webpage at www.hiberniamarchingociety.com.

Getting your green on (so to speak) can work up quite an appetite! Enter Biloxi Main Street's barbecue competition, "Grillin' On The Green, in its 14th year.

This free admission, food competition, arts and crafts festival, and music event begins the spring festival season on the Gulf Coast.

"Our grill team captains tell us each year that this is their favorite of the Gulf Coast barbecue competitions," says Kay Miller, Biloxi Main Street's executive director.

It's easy to see why, with over \$6,000 dollars in cash and prizes up for grabs, and thousands of parade-goers clamoring for the sizzling, grilled offerings, the barbecue aficionados just can't wait to get those grills smokin' hot.

Teams compete for five places in chicken, ribs and brisket and sell their delectables to the public. The ravenous parade lovers can find everything from pulled pork nachos to KC-style ribs to whole briskets, ready to take home for suppers. The excitement builds all the way to the presentation of trophies, cash and the naming of the Grand Champion, which all takes place immediately following the parade.

This year's musical lineup is sure to set the perfect party atmosphere: Rhythm and Rain - 10 a.m., Unfazed Show Band - noon, and Ty Taylor and the Kinfolk at 3 p.m. More than a hundred artisans and retailers fill the Town Green space for those who love to browse and buy! The Kids' Zone will keep the young'uns happy and busy.

For details, call Biloxi Main Street at 228-435-6339. Follow Biloxi Main Street on Facebook too.

BTV

Get the inside story on the annual St. Paddy's parade and Grillin' on the Green in a BTV special airing daily at 7:30 a.m., 1 p.m. and 7:30 p.m.

St. Patrick's Day Parade

Saturday, March 14

2 p.m.

► For more info, visit biloxi.ms.us and hiberniamarchingociety.com

If you wanted to send a postcard to every home, business, apartment and PO box in Biloxi, it would cost you **more than \$4,000** in postage alone, **plus printing**. We know because we've been doing it every month for close to two years now, and we can do it for you, too. We'll include you in our full-color newsletter that stays in homes and businesses all month long.

New advertisers, put your message in every home, business apartment and PO box in Biloxi for as little as \$500 a month, if you come aboard for three months in BNews Monthly. No postage fees, no printing, no design. We handle it all. We also can discuss putting you online and in our popular Bmails, with sponsorship opportunities on BTV, the city's municipal television channel.

So, do you want to reach all of Biloxi? We do it regularly with our popular monthly newsletter, and we'd be glad to include your business or event.

Email online@biloxi.ms.us or call
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