

BNews Monthly

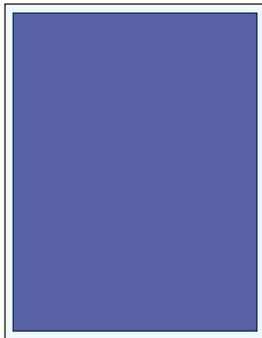
A compendium of what's happening in Biloxi



Ad Spec Sheet – Monthly Fees

Publication trim size is 8.5" x 11"

Reach 24,000 homes and businesses vs. 4,000 by traditional media



Full Page:

- 8" wide x 10.5" high non-bleed
~~~or~~~
- 8.5" wide x 11" high plus .125" bleed all the way around

\$2,500/\$2,750 (non-Biloxi)

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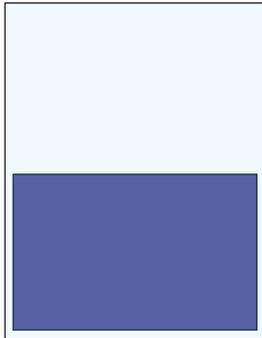


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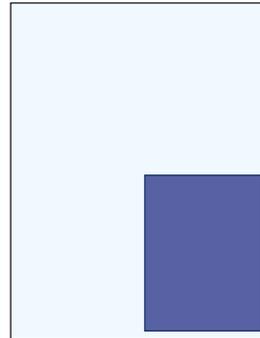


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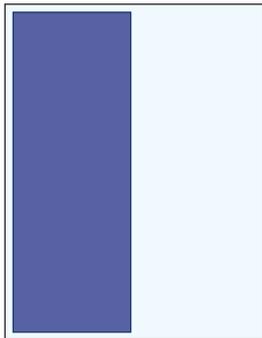
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\$800/\$880 (non-Biloxi)



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- 4.125" wide x 11" high plus .125" bleed all the way around

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▶ Free online advertising!

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FREQUENCY DISCOUNTS AVAILABLE!

BNews Monthly is a publication of the City of Biloxi Public Affairs Office. Each month this full-color newsletter and calendar of events is mailed by the U.S. Postal Service to every home, business, apartment, condominium and P.O. box in Biloxi (totaling about 24,000 in all). Copies also are distributed at high traffic City of Biloxi facilities, and it is also available on the city website. Tile ads for qualified advertisers also are included in the city's popular Bmail news service.

March 2019

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Reach everyone in Biloxi!



MARCH MADNESS! Two Mardi Gras parades, a St. Patrick's Day parade and Grillin' on the Green top the month

Hey, mister, throw me some asphalt
So here's the big question from parapleggers and Carnival organizers alike, and not unlike businesses and motorists navigating East Biloxi streets: Enough with the detours, when are the roads going to be done?
The good news for North contractor Oscar Renda is the parades, for the most part, are south of the CSX railway. However, motorists will still encounter a dirt road or two north of the railway (see Pages 8-9).
It's a different story for Hemphill Construction Co., south of the railway.
Here's the bottom line: The parades will roll on their usual routes. At all of the routes will be paved, even if it's some temporary paving on Howard just east of Porter, says Jack Gratwick of Hemphill Construction.
Parade routes will still be in or near a huge, construction zone. Irish Hill Drive, for instance, will be "rocked." Just city of asphalt. Some sidewalks may not be complete and no final coats of asphalt have been installed.
Now back to that inquiring question: When will all of the work be finished?
Oscar Renda has a change order or two in the works, but the fact is, the deadline remains the first week of January 2019, with the meter running on \$6,000-a-day assessments: Hemphill, whose contract sought to minimize disruption, is only months into its 30-month contract.
▶ See detailed maps and the monthly video of progress at biloxi.ms.us/restored-biloxi

What you need to know
This month, Mardi Gras parades March 2 and 5, and St. Patrick's Day parade along with Grillin' on the Green 11 days later on March 16.
Here's the inside story:
▶ Nick L. Shrimp: A toast to the Elks, Page 2
▶ Neptune Dukes it out this year, Page 6
▶ Gulf Coast Carnival ready to roll, Page 6
▶ The wearing and grillin' o' the green, Page 7
▶ Lent, Page 13

B-Alert Text BILOXI to 888777 for Mardi Gras traffic info

biloxi.ms.us

City OKs The District, \$54-million downtown development

For months, the city has touted a developer's rendering of a fully restored Barg Building in downtown Biloxi, with upstairs living and downstairs retail. But, the fact is the resurrection of that long-dormant building, once a centerpiece downtown, is only part of the downtown plan.
The Biloxi City Council has approved a plan that will see \$54 million in development in downtown Biloxi, with construction to begin in October 2019 – "soon," says the developer – and the first five mixed-use properties open by July 1, 2021.
▶ See background at biloxi.ms.us/thedistrict

Developer Lee Young outlined a plan that will involve five Howard Avenue sites he has purchased – the Banc, Woolworth, Kress and Upstairs-Downstairs nightclub and Spanish Trail bars once stood.
Young plans to offer 230,000 square feet of boutique shops, local breweries, restaurants, and music venues, 330 residential units consisting of one-, two- and three-bedroom units and 20,000-square feet of office space.
For his investment, Young sought and received sales and property tax abatements that could trim millions from his investment, who has skin in the game and is a developer making a major investment in revitalizing our downtown," Mayor Andrew "FoFo" Gilich said.
"We will continue to collect the property and sales taxes we're receiving now, but he'll get a break on any new development he creates. It's all performance-based, with a timeline for construction and opening."

On the move

▶ See the citywide program of work, along with a department-by-department highlights of progress. It's a 10-page report, Pages 8-18
▶ See the mayor's presentation on Cable One, Channel 69, every hour on the hour, Friday through Monday, Feb. 1-4 or online at biloxi.ms.us

Deadline for north contract comes and goes; work continues

The contracted deadline of Jan. 6, 2019 has come and gone on the north contract, which means the city is now assessing infrastructure contractor Oscar Renda \$6,000 a day.
Says Jennifer Matranga of Oscar Renda: "There are change orders we have in the works, namely the holdup on Reynor Street and the expansion of drainage pipes on a half-dozen other streets. The fact is, we're down to less than seven miles of streets that need paving, and we're working hard to get them done."
No doubt about it, she says. The curtain is coming down on the \$128 million contract, which once saw most of the 55 miles of roadway north of the CSX turned to dirt.
Adds Matranga of pending progress: "We have put down asphalt on Quereens and the storm drain on Benachi, and should be installing road base on Porter next week. We are also installing the final course of asphalt on the east end of the project."
▶ See the map, Pages 12-13
▶ Video: See the monthly video update, biloxi.ms.us/restoredbiloxi
▶ Video: See the mayor's comments in State of the City, biloxi.ms.us/sotc/2019

biloxi.ms.us

The city's **BNews Monthly** newsletter provides a host of relevant news to all Biloxi residents, with an array of informative updates and the month-long Community Calendar.

For businesses, if you want to reach every eyeball in Biloxi, this is where to do it. Consider the numbers: Every home, business, apartment, condo and PO box in Biloxi. That's **24,000 households and businesses.** That's **double and triple the coverage of "traditional media."** And your ad can be seen online continuously each week, with the 9,000-strong Bmail audience.

Relevant Biloxi news and updates. A month-long calendar. Delivered to your mailbox by the first of each month and online to your inbox several times a week. Did we mention affordable advertising rates, with discounts and free creative?

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