

Economic Indicator	State of Mississippi	MS Gulf Coast Region	MSGC % of Total
Number of Visitors	23,150,000	13,500,000*	58.3%
Expenditures by Visitors	\$6,342,974,647	\$2,041,493,419	32.2%
Direct Employment	87,335	26,600	30.5%
State & Local Taxes	\$646,287,298	\$233,063,095	36.1%



**Our total is from the MS Gulf Coast 2017 Visitor Research report prepared by Longwoods International. The 13.5M Gulf Coast visitors' breakdown is as follows: 5.8M overnight visitors and 7.7M day visitors.*

Other Key Indicators:

Population:	375,000
Economy Size <i>(Demand for product and services):</i>	\$36 billion
Key Industries:	Hospitality Manufacturing Government Healthcare Maritime