



ON BILOXI BEACH - biloxi.ms.us/blues

Sponsorship Opportunities

Additional Marketing Opportunities

- ★ Signage around show
- ★ Area billboards
- ★ Hospitality chalet for 40 people
- ★ 10x10 or 10x20 exhibit booth space
- ★ Show program ads – color & black/white
- ★ Banner flown over beach before/after show
- ★ Sponsor shuttle bus
- ★ Sponsor Media Day (Thursday)
- ★ Sponsor show program
- ★ Signage near show center

Please see the more detailed Sponsor Booklet
for more information and pricing.



Blues Over Biloxi 2018 Produced by
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Title Sponsor – \$40,000

- ★ Sponsor's name part of show logo
- ★ In-market billboards
- ★ Private air show center hospitality chalet for 80 people
- ★ 10x20 exhibit booth space
- ★ Two (2) rides in performer aircraft
- ★ Inclusion in all social media marketing
- ★ Full-page color ad in show program
- ★ Signage near show center
- ★ 20 VIP tickets to Performer Party (Friday night)
- ★ Performer autographs at company location (Thursday or Friday)
- ★ 10 VIP parking passes
- ★ 10 tickets to pre-show VIP media party (Thursday)
- ★ Mention by show announcer hourly both (Saturday/Sunday)
- ★ Credit given to sponsor in random media interviews
- ★ Sponsor banner flown over beach show before/after show
- ★ Right of first refusal to renew for 2019

Presenting Sponsor – \$24,000

- ★ Sponsor's name part of show logo
- ★ In-market billboards
- ★ Private air show center hospitality chalet for 40 people
- ★ 10x20 exhibit booth space
- ★ One (1) ride in performer aircraft
- ★ Inclusion in all social media marketing
- ★ Half-page color ad in show program
- ★ Signage near show center
- ★ 10 VIP tickets to Performer Party (Friday night)
- ★ Performer autographs at company location (Thursday or Friday)
- ★ 6 VIP parking passes
- ★ 6 tickets to pre-show VIP media party (Thursday)
- ★ Mention by show announcer hourly both (Saturday/Sunday)
- ★ Credit given to sponsor in random media interviews
- ★ Right of first refusal to renew for 2019





Platinum Sponsor – \$12,000

- ★ Private air show center hospitality chalet for 20 people
- ★ 10x20 exhibit booth space
- ★ Inclusion in all social media marketing
- ★ Full-page B&W ad in show program
- ★ Signage near show center
- ★ 6 VIP tickets to Performer Party (Friday night)
- ★ Performer autographs at company location (Thursday or Friday)
- ★ 4 VIP parking passes
- ★ 6 tickets to pre-show VIP media party (Thursday)
- ★ Mention by show announcer randomly both (Saturday/Sunday)
- ★ Right of first refusal to renew for 2019

Executive Sponsorship – \$7,000

- ★ Passes to main hospitality chalet for 20 people
- ★ 10x10 exhibit booth space
- ★ Inclusion in all social media marketing
- ★ Half-page B&W ad in show program
- ★ Signage near show center
- ★ 4 VIP tickets to Performer Party (Friday night)
- ★ 4 VIP parking passes
- ★ 4 tickets to pre-show VIP media party (Thursday)
- ★ Mention by show announcer randomly both (Saturday/Sunday)
- ★ Random announcements both (Saturday/Sunday)
- ★ Right of first refusal to renew for 2019

Performer Sponsorship – \$5,000

- ★ Passes to main hospitality chalet for 10 people
- ★ 10x10 exhibit booth space
- ★ Inclusion in all social media marketing
- ★ Half-page B&W ad in show program
- ★ Participating Sponsor Billboard near show center
- ★ 4 VIP tickets to Performer Party (Friday night)
- ★ 2 VIP parking passes
- ★ 4 tickets to pre-show VIP media party (Thursday)
- ★ Mention by show announcer during performance (Saturday/Sunday)
- ★ Right of first refusal to renew for 2019

Supporting Sponsorship – \$3,000

- ★ 10x10 exhibit booth space
- ★ Inclusion in all social media marketing
- ★ Quarter-page B&W ad in show program
- ★ Participating Sponsor Billboard near show center
- ★ 2 VIP tickets to Performer Party (Friday night)
- ★ 2 VIP parking passes
- ★ 2 tickets to pre-show VIP media party (Thursday)
- ★ Right of first refusal to renew for 2019

