

ADVERTISEMENT FOR BIDS

Notice is hereby given that the City of Biloxi, Mississippi, will receive sealed bids at said City Hall, Second floor, Mayor's Office, until 10:00AM on the 29th day of November, 2017, for the following:

SPONSORSHIP
CITYWIDE NEWSLETTER/CALENDAR OF EVENTS
ONLINE BMAIL
CITY OF BILOXI

(Specifications will be available in the Purchasing Office, City Hall, 140 Lameuse Street, Biloxi, Mississippi (228-435-6252.)

BIDS SHALL BE DELIVERED TO THE MAYOR'S OFFICE, SECOND FLOOR, CITY HALL, 140 LAMEUSE STREET, BILOXI, MISSISSIPPI 39530.

Bids shall be in letter form with the envelope and bid plainly marked SPONSORSHIP and shall be addressed to the Mayor's Office, P.O. Box 429, Biloxi, Mississippi 39533. The envelope should list all applicable state and local license numbers.

The City reserves the right to reject any and all bids and to waive any informality in the proposal accepted.

Published by the order of the Municipal Clerk, this the 7th day of November 2017.

(SEAL)


MUNICIPAL CLERK

SEND PROOF OF PUBLICATION.

Publish: Twice: November 9 & 16, 2017.

ADVERTISEMENT FOR BIDS
City of Biloxi, Mississippi

Exclusive Sponsorship
Monthly Citywide Newsletter/Calendar of Events
and Online Bmail

Notice is hereby given that the City of Biloxi, Mississippi, will receive sealed bids from Biloxi businesses at the Mayor's Office, City Hall, 140 Lameuse Street, second floor, **until 10:00 a.m. on November 29, 2017**, for the following:

The City of Biloxi in January 2018 plans to begin producing a monthly, eight-page, 8½ by 11, full-color newsletter/calendar of events that will be mailed to all residents and businesses in Biloxi and have a presence on the city website. The total circulation by mail, through the U.S. Postal Service, will include 33 routes and between 24,400 and 24,970 postal customers each month.

Successful bidder will have a half-page, full-color advertisement on the back cover of the newsletter, which is also the prominent outside panel when folded for mailing. In addition, the successful bidder's logo will be on the address panel, under the words "This month's Bmail sponsored by."

In addition, the newsletter/calendar of events will be published online on the city website, and available at the Biloxi Visitors Center and other city facilities. The total printed circulation will be about 30,000.

The newsletter would be delivered to all households and businesses in Biloxi the last week of each month, with the calendar of events previewing events for the next month.

The successful bidder also will have a hyperlinked tile ad on the city's popular Bmail e-news service, which has an audience of 9,000 subscribers. Bmails are transmitted by the City of Biloxi three to five times a week, with timely information of city issues and events. Over the course of a month, as many as 16 Bmails are published.

The city is currently seeking bids for an exclusive sponsor the first quarter of 2018 -- the newsletter/calendar of events and all Bmails published in the months of January, February and March 2018. The city suggests a minimum bid of \$13,500 for the first three months, which is \$4,500 per month.

BIDS SHALL BE DELIVERED TO THE MAYOR'S OFFICE, SECOND FLOOR, CITY HALL, 140 LAMEUSE STREET, BILOXI, MISSISSIPPI 39530. Bids shall be sealed with the envelope and bid plainly marked CITYWIDE NEWSLETTER and shall be addressed or hand delivered to the Mayor's Office, P.O. Box 429, Biloxi, Mississippi 39533.

The City reserves the right to reject any and all bids and to waive any informality in the proposal accepted.

Bid for first quarter Bmail monthly (January, February and March 2018) \$ _____

Your name _____ Title _____

Company _____ Phone number _____

Signature _____ Date _____