

OFFICE OF THE MAYOR

September 19, 2016

Dear Downtown Property Owner:



On Wednesday and Friday mornings, Oct. 5 & 7, downtown Biloxi will be host to two spectacular Cruisin' The Coast events.

Wednesday, 8 a.m.-2 p.m., is the Biloxi Block Party with nearly a thousand cars from Cruisin' The Coast and perhaps a couple thousand car aficionados.

Friday, 10 a.m.-2 p.m., the "Salute to Our Veterans" event will be held at American Star Field at MGM Park and is open to registered Cruisin' The Coast participants only. Cruisers will be parked under the I-110, at MGM Park and on Caillavet Street.

The "Salute to Our Veterans" and block party events are part of the Coastwide Cruisin' celebration, which is expected to attract thousands of auto enthusiasts to Biloxi and the Gulf Coast Oct. 2-9.

The block party, which debuted in downtown Biloxi in October of 2002, is being sponsored by The Peoples Bank, the City of Biloxi, Main Street Biloxi, Biloxi Bay Chamber of Commerce and Biloxi Chamber of Commerce.

As you might imagine, introducing so many cars and visitors to our downtown will challenge the area's parking capacity. We're going to have to set aside a number of public parking lots and spaces to be used exclusively to display Cruisin' cars. We're also going to have to close a limited number of streets to traffic Wednesday morning so spectators can move freely throughout the Vieux Marché viewing the cars.

I've attached a map to show you the plan, and I ask for your patience and cooperation in making these two half-day events a success.

With these events, the city and sponsoring organizations have a goal of bringing business and favorable attention to our city while minimizing inconvenience. Frankly, I hope that you'll see this as a business opportunity and plan accordingly.

Having said that, I ask you to look over the attached information and be prepared for crowds on the mornings of Oct. 5 & 7.

Sincerely,

Mayor Andrew "FoFo" Gilich
Mayor



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