



April 4, 2016

To: All Media
Fr: Ted Riemann
The Prime Time Agency, LLC
Re: Award Winner

FOR IMMEDIATE RELEASE
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**PRIME TIME AGENCY WINS LOCAL AND NATIONAL AWARDS FOR
POLITICAL CAMPAIGN**

Gulfport, MS

The Prime Time Agency, a Gulfport based Political Consulting Firm announces the Andrew “FoFo” Gilich – Mayor for Biloxi campaign has been recently recognized with numerous local and national awards.

On the local level, the agency recently won two **Addy Awards** for the campaign. The awards were for copywriting for Gilich television commercials. The commercials were written by Reed Guice owner of the Guice Agency, in Biloxi. The commercial titled “I Am Biloxi” and “Right Track” was directed by Peter Petro of CAVU Productions and produced by Prime Time.

On the National level, Prime Time was selected as a **Telly Award** winner in the Political Issues/Campaign Advertising Category. The commercial titled, “Rocket Scientist” was chosen from over 13,000 entries nationally.

In addition, the American Association of Political Consultants honored the agency as a winner of the 2016 **Pollie Award**. The **Pollie Award** is the hallmark of the best work in political advertising. Ted Riemann, owner and creative director of The Prime Time Agency states, “This is a distinguished achievement for our firm, our creative partners and most of all for our client, Mayor Gilich. To be judged by your peers both locally and nationally on creativity and political effectiveness... it is truly an honor and testament to everyone’s hard work.

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