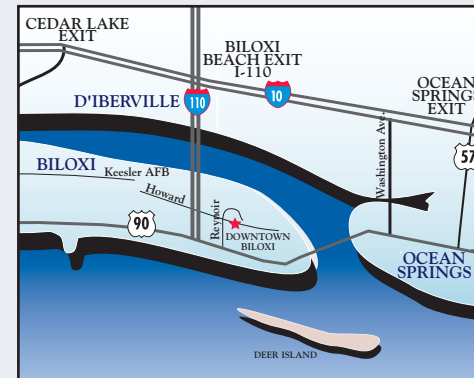


# Downtown Biloxi Block Party

Wednesday, Oct. 5, 2011 • 8 a.m.-2 p.m.  
Lameuse and Jackson streets at The Peoples Bank



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# Office of the Mayor

September 1, 2011

Dear Downtown Property Owner:

On Wednesday morning, Oct. 5, downtown Biloxi will be host to nearly a thousand cars from Cruisin' The Coast and perhaps a couple thousand car aficionados.

This block party is part of the Coastwide Cruisin' celebration, which is expected to attract thousands of auto enthusiasts to Biloxi and the Gulf Coast Oct. 2-9.

The 8 a.m.-to-2 p.m. block party, which debuted in downtown Biloxi in October of 2002, is being sponsored by The Peoples Bank, the city, Main Street Biloxi, Biloxi Bay Chamber of Commerce and Biloxi Chamber of Commerce.

As you might imagine, introducing so many cars and visitors to our downtown will challenge the area's parking capacity. We're going to have to set aside a number of public parking lots and spaces to be used exclusively to display Cruisin' cars. We're also going to have to close a limited number of streets to traffic that morning so spectators can move freely throughout the Vieux Marché viewing the cars.

Some downtown workers may find it more convenient to park under the I-110 overpass at Howard Avenue, or in the public lot at Main Street and Howard Avenue. Whatever you can do in this regard is appreciated.

I've attached a map to show you the plan, and I ask for your patience and cooperation in making this half-day event a success.

With this block party, the city and sponsoring organizations have a goal of bringing business and favorable attention to our city while minimizing inconvenience. Frankly, I hope that you'll see this as a business opportunity and plan accordingly.

Having said that, I ask you to look over the attached information and be prepared for crowds on the morning of Oct. 5.

Sincerely,



A.J. Holloway  
Mayor



P.O. Box 429  
Biloxi, MS 39533