

EAST BILOXI PLAN

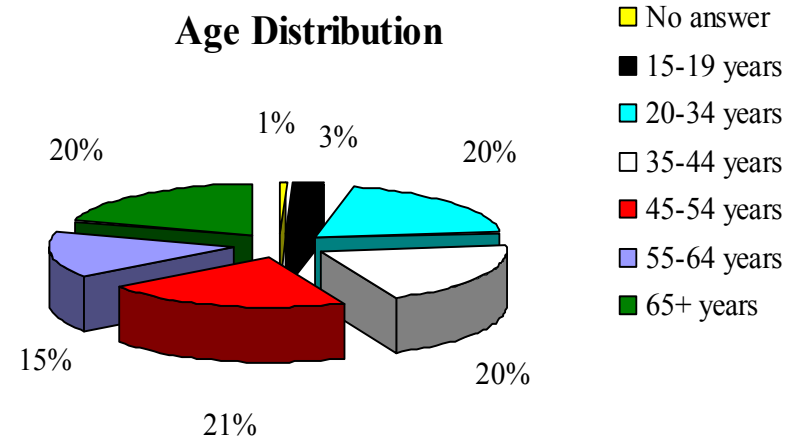
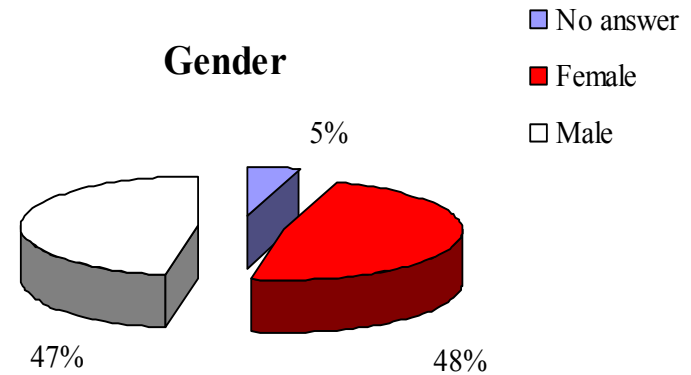
HOUSEHOLD SURVEY RESULTS

Demographics; (*Who answered the survey?*)

❑ **Residency:** The survey had a population of 846 respondents from East Biloxi, the majority of whom live in WARD I (55% vs. 39% in WARDII)

❑ **Gender:** Men and women participated equally in the survey (47% and 48% respectively)

❑ **Age:** The survey was equally divided by age group, with each group representing approximately 20% of the respondents. However, teenagers accounted for only 3%.

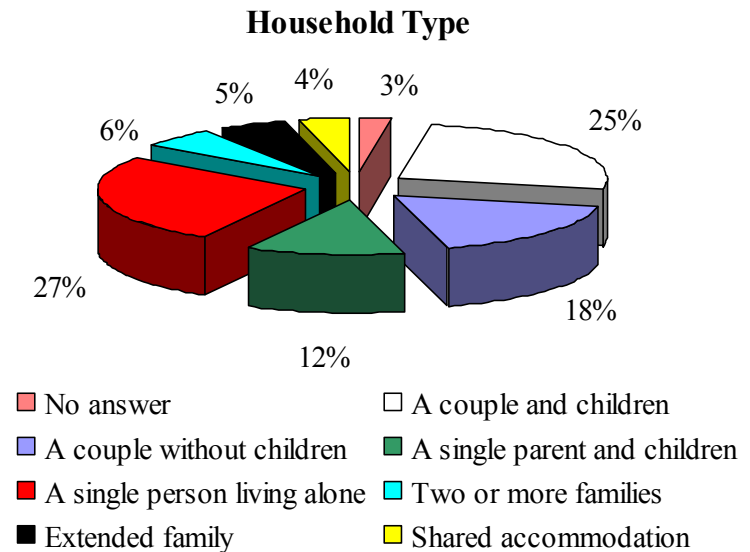
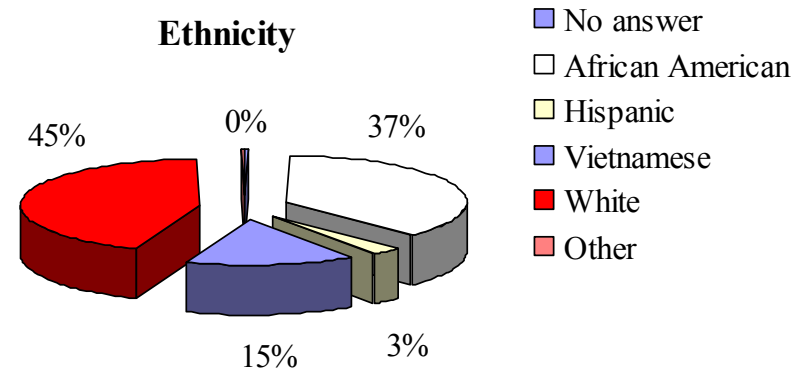


EAST BILOXI PLAN

HOUSEHOLD SURVEY RESULTS

❑ **Ethnicity & Language:** 45% of the respondents identified themselves as White, followed by 37% African-American, 15% Vietnamese and only 3% Hispanic. English was the primary language for 81% of respondents.

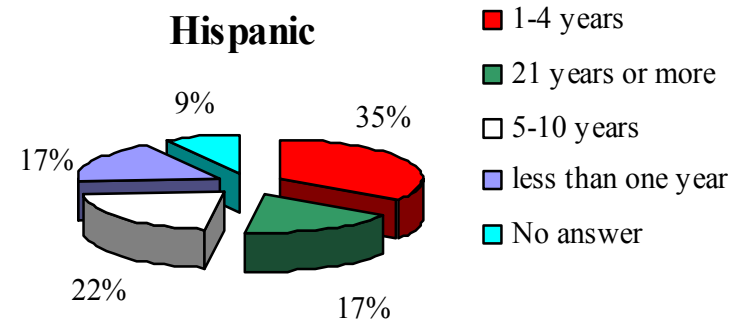
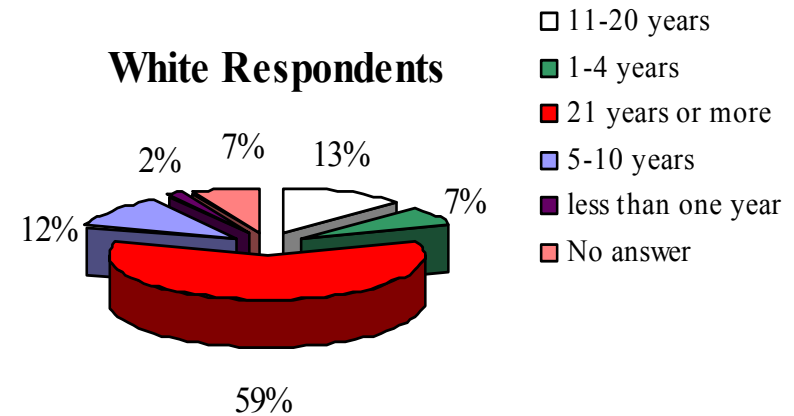
❑ **Households:** Approximately 50% of respondents live in a household with children, with 12% of respondents identifying themselves as single parents. Single persons living alone accounted for 27% of the surveyed population.



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

❑ **Ethnicity and Residency:** The majority of Whites, African Americans and Vietnamese have lived in East Biloxi for at least 10 years (72%, 61% and 54% respectively).

❑ Hispanics are recent residents, 74% of whom have lived less than 10 years in the area, and 52% less than 5 years.



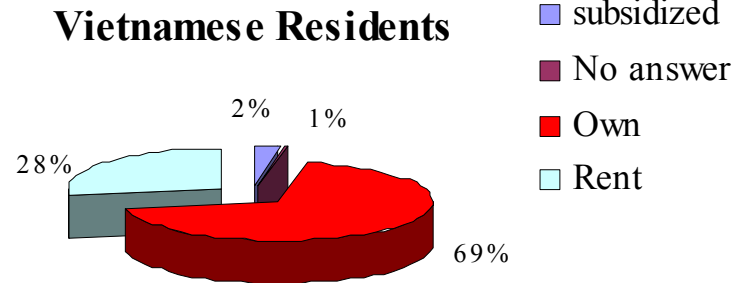
EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

❑ Homeownership and Ethnicity:

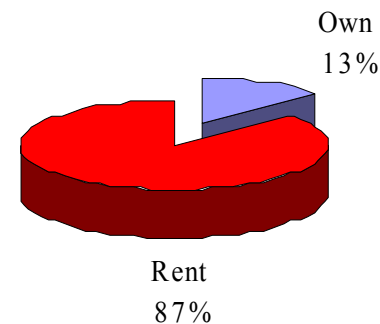
Homeownership is particularly high among the White and Vietnamese respondents accounting for approximately 70% of the households surveyed among each group.

❑ The overwhelming proportion of Hispanic households are renters (87%). Significantly the majority of them indicated a preference to turn to 'Friends' or 'Family' for assistance in buying a home.

❑ For African American Households the proportions of renters and homeowners were fairly close (41% and 55% respectively).



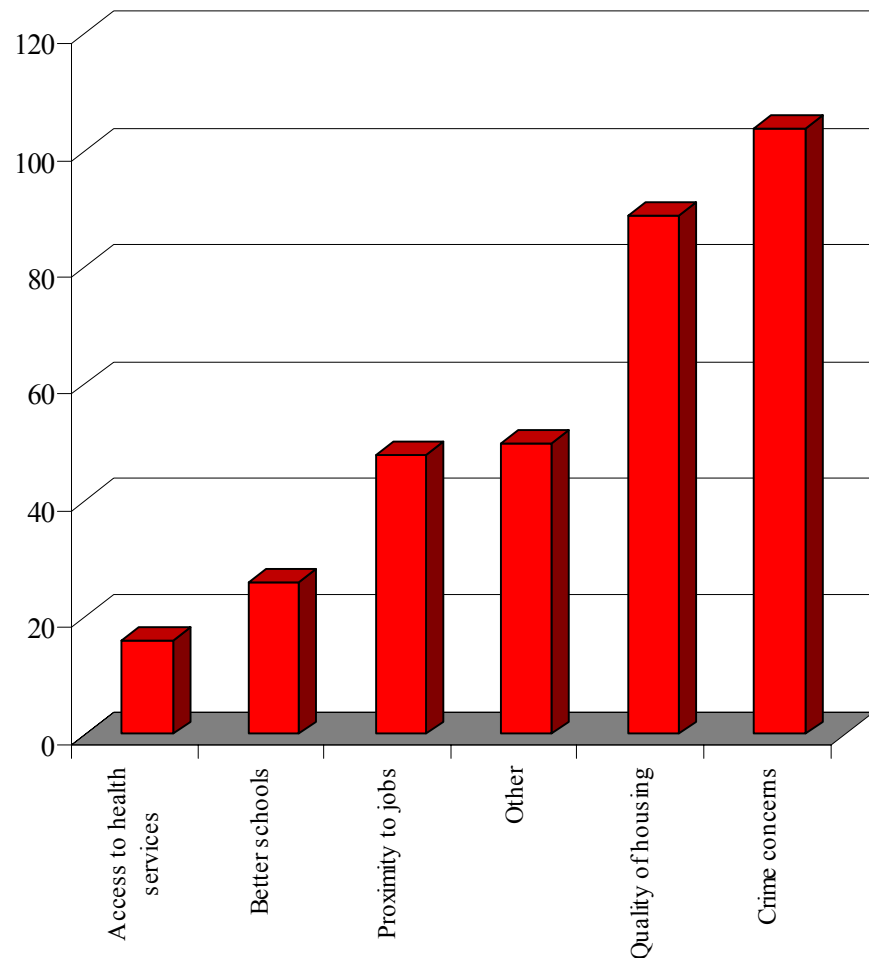
Hispanic Respondents



EAST BILOXI PLAN

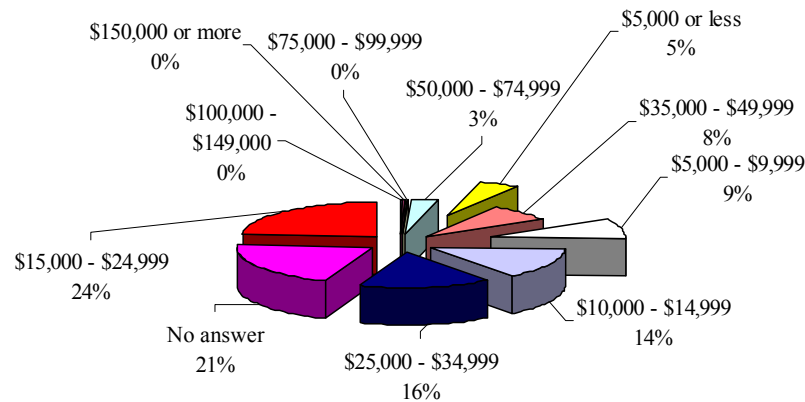
HOUSEHOLD SURVEY RESULTS

- ❑ **High Expectation of Homeownership:** Approximately 80% of renters hope to own a home in the future
- ❑ **Incentive to buy elsewhere:** Given the choice, an estimated 50% of renters would choose to buy outside East Biloxi. Across all income groups, crime and quality of housing are the primary reasons for considering a new neighborhood.



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Household Income:

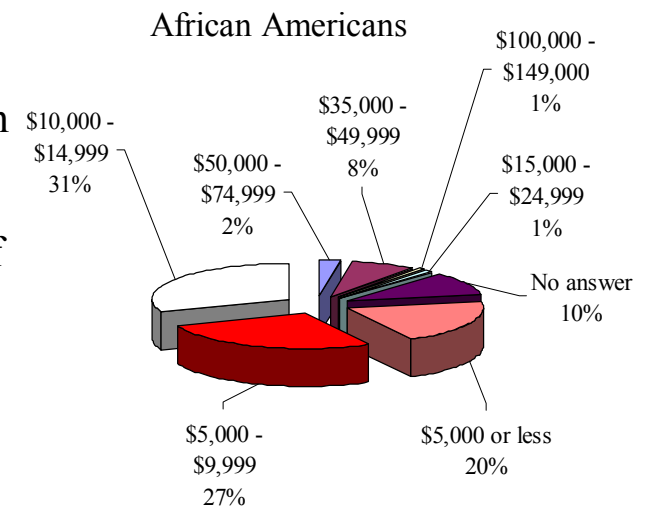


❑ The income of the largest proportion of respondents (24%) is in the \$15,000 to \$24,000 range, and 14% fell in the \$10,000 to \$14,000 range. Only 5% had an income of \$5,000 or less.

❑ Incomes were much lower among African American respondents, where 20% had an income of \$5,000 or less (*compared with 2% among White participants*) and 27% had an income of \$5,000 to 9,999 (*compared with 2%*).

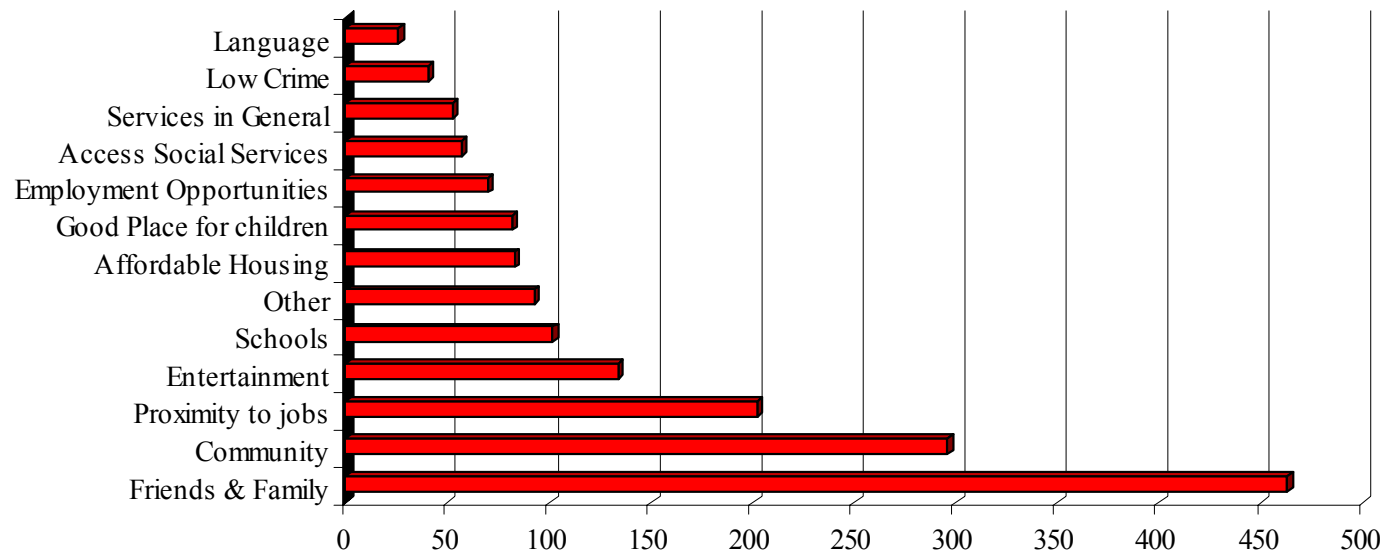
❑ Among Hispanic respondents, 22% had an annual income of \$5,000 to 9,999, while 13% left the question unanswered.

❑ In the Vietnamese community, only 1% of the participants had an income of \$5,000 or less, and 2% an income of \$5,000 to \$9,999, while the largest proportion (34%) described their income as between \$15,000 and \$24,999 per year.



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Things You Like Best; Community Assets in East Biloxi:



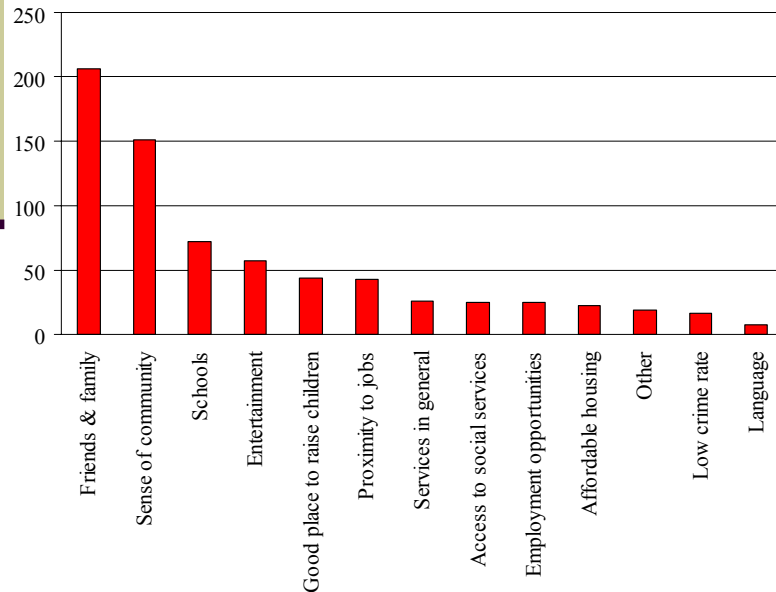
- ❑ “Friends and Family” and “Sense of Community” were the primary reasons East Biloxi residents liked living there. “Proximity to Jobs” came third on list of assets followed by “Entertainment”.
- ❑ Significantly, ‘Affordable Housing’ was low on the community assets list, ranking 7th, and ‘Employment Opportunities’ was even lower, ranking 9th out of 13.

EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

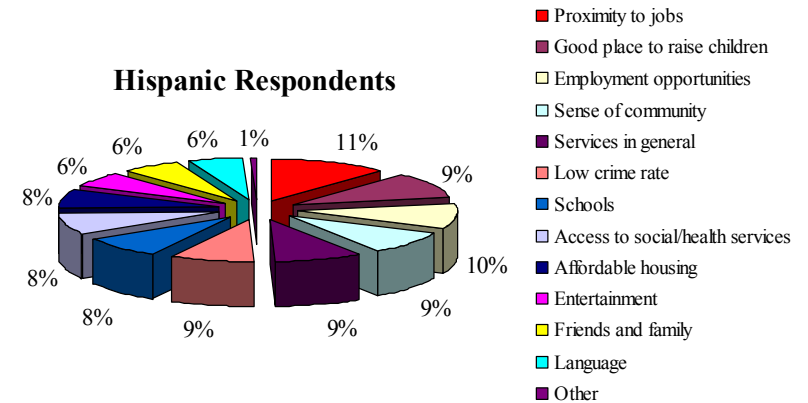
Community Assets & Ethnicity:

- White and African American respondents consistently identified 'Friends and Families' and 'Sense of Community' as the primary 'assets' of East Biloxi.
- By contrast, the top assets of the neighborhood for Hispanic and Vietnamese residents was its proximity to jobs, whereas 'Sense of Community' was third or fourth.

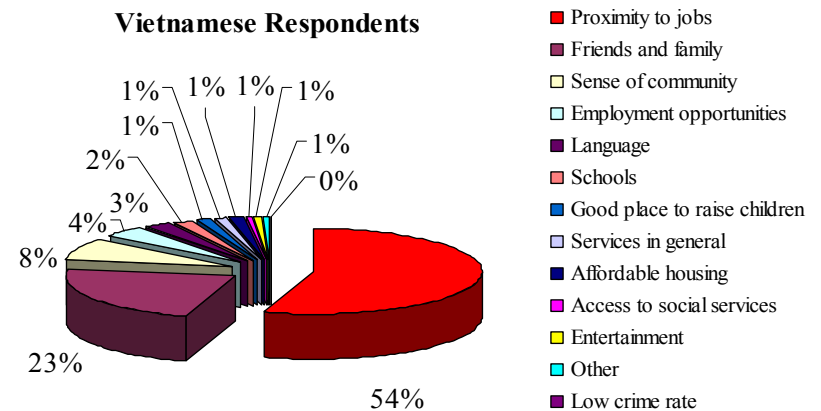
African Americans



Hispanic Respondents

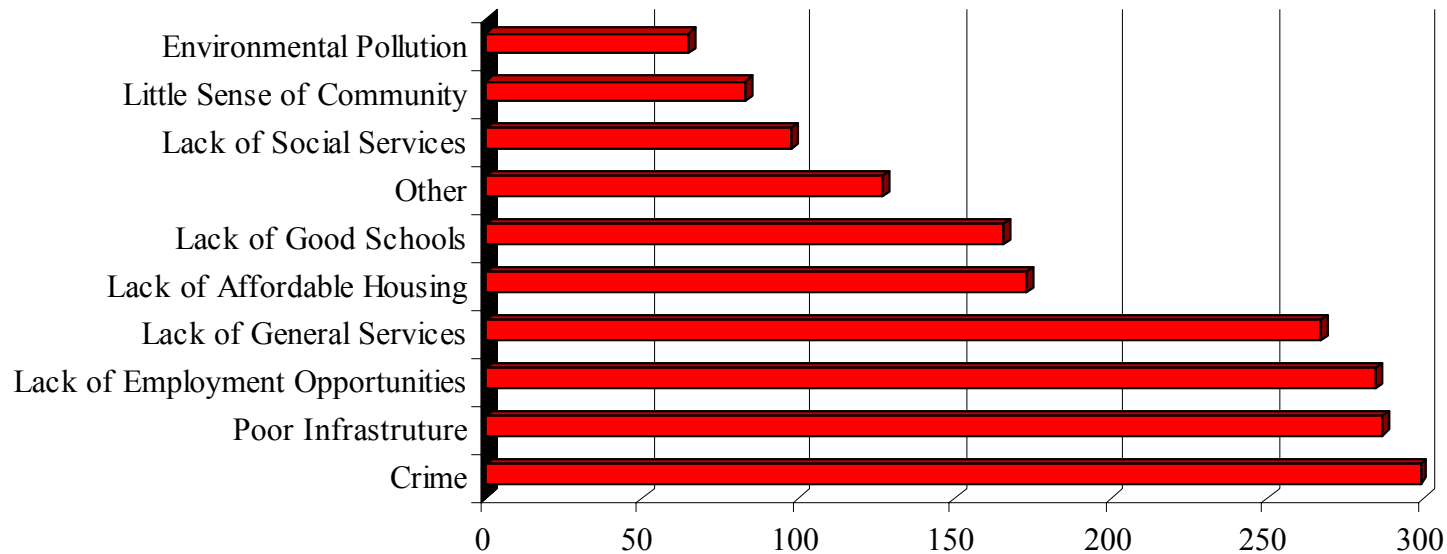


Vietnamese Respondents



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Things You Like Least; East Biloxi Concerns:

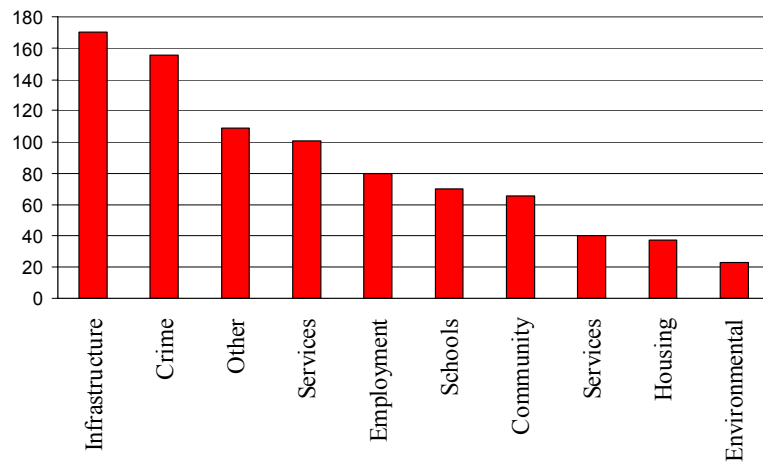


- ❑ East Biloxi residents are primarily concerned ‘Crime’, ‘Infrastructure’ and ‘Lack of Employment Opportunities’
- ❑ Concerns about ‘Lack of Affordable Housing’ ranked 5th out of 10 on the list of concerns, following that of ‘Lack of General Services’

EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Concerns & Ethnicity

White Respondents



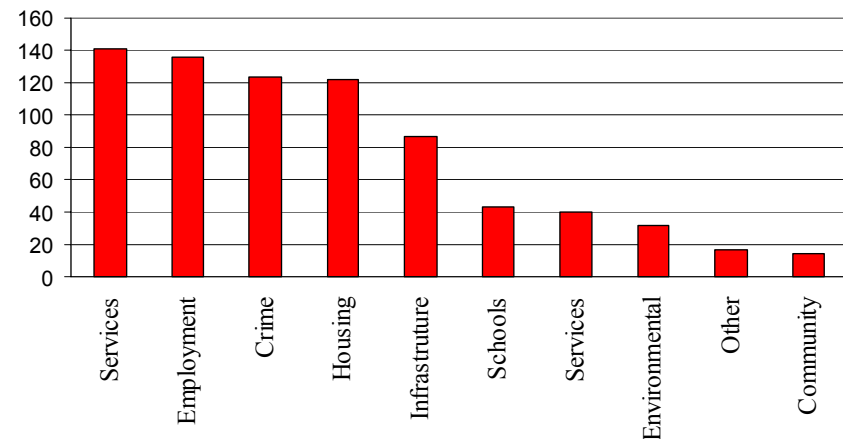
White respondents were mostly concerned about inadequate infrastructure and the crime level in East Biloxi.

Their concerns about affordable housing were minimal, ranking the issue next to last on the list.

African Americans' concerns revolved around 'Services' and the 'Lack of Employment Opportunities'.

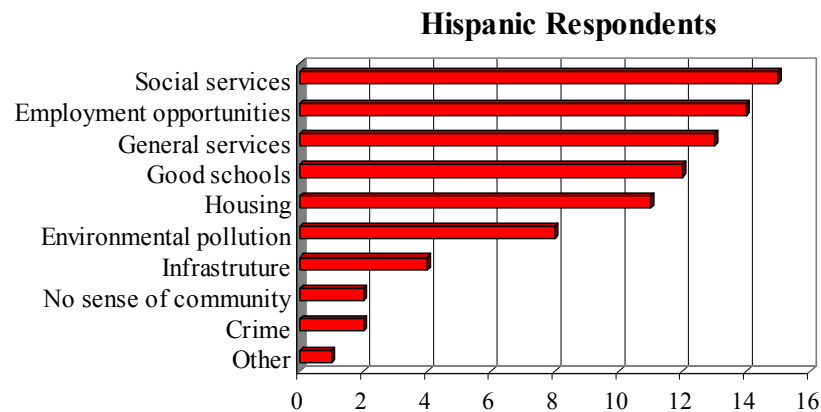
'Crime', however, ranked 3rd on their list of concerns, and 'Lack of Affordable Housing' ranked 4th.

African Americans



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Concerns & Ethnicity

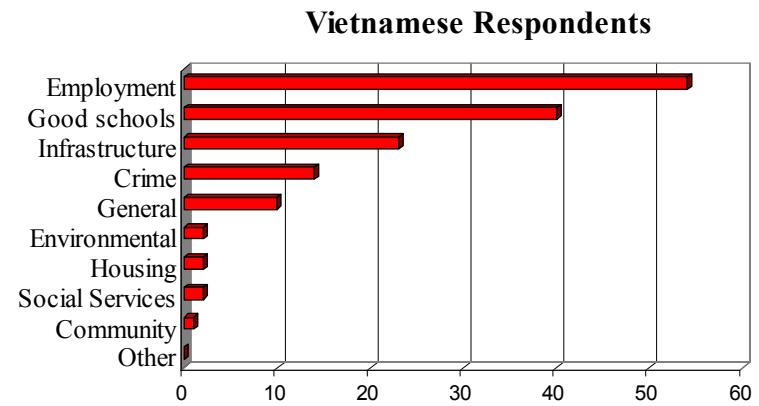


❑ Hispanic residents were mostly concerned about the lack of ‘Social Services’, ‘Employment Opportunities’, and services in general.

❑ ‘Good Schools’ and ‘Affordable Housing’ ranked 4th and 5th on the Hispanic participants list of concerns.

❑ Vietnamese residents main concern was ‘Lack of Employment Opportunities’. ‘Good Schools’ ranked second.

❑ ‘Crime’ ranked 4th on Vietnamese respondents list, lower than the issue’s ranking among Whites and African Americans.

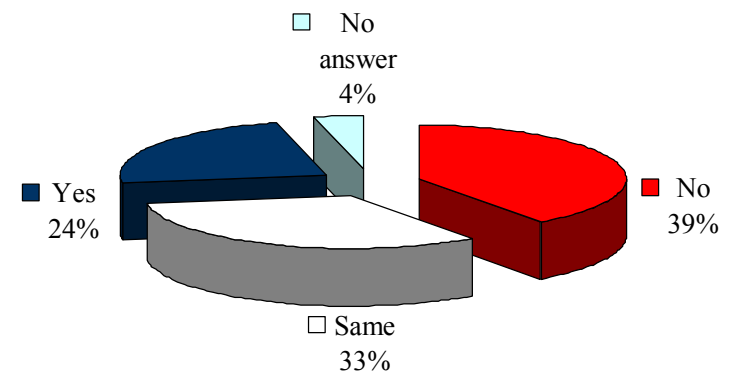


EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

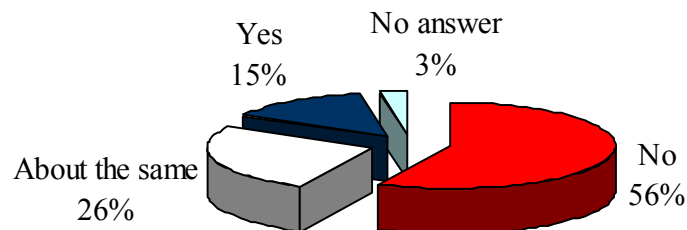
Is East Biloxi a Better Place to Live Today?

❑ More respondents thought East Biloxi a worse place to live today than those who described it as a better place to live (39% vs. 24%)

❑ Significantly, almost a third of the survey population saw no difference in the neighborhood since they moved to it.



East Biloxi Better? - Residents for 21+ Years:



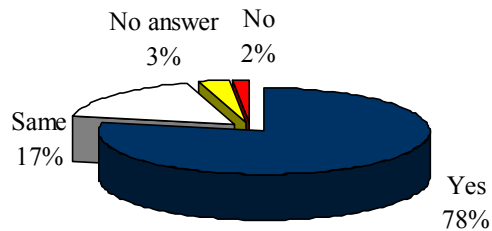
❑ The longtime residents for East Biloxi tended to describe the neighborhood as 'Worse' more than recent arrivals to the area.

❑ 56% of those who lived in the area for 21+ years thought it turned worse, compared to only 8% of neighborhood residents for one year or less.

EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Is East Biloxi a Better Place to Live Today? Ethnicity:

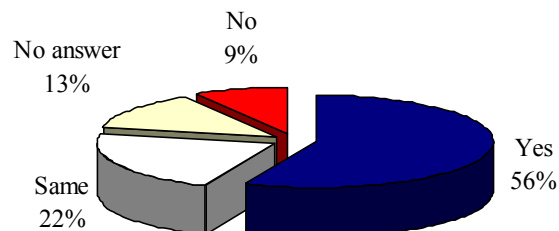
East Biloxi a Better Place to Live?
Vietnamese Respondents



❑ An overwhelming proportion (78%) of the Vietnamese respondents thought east Biloxi is a better place to live today.

❑ The majority of Hispanic respondents (56%) also described the neighborhoods as a better place to live.

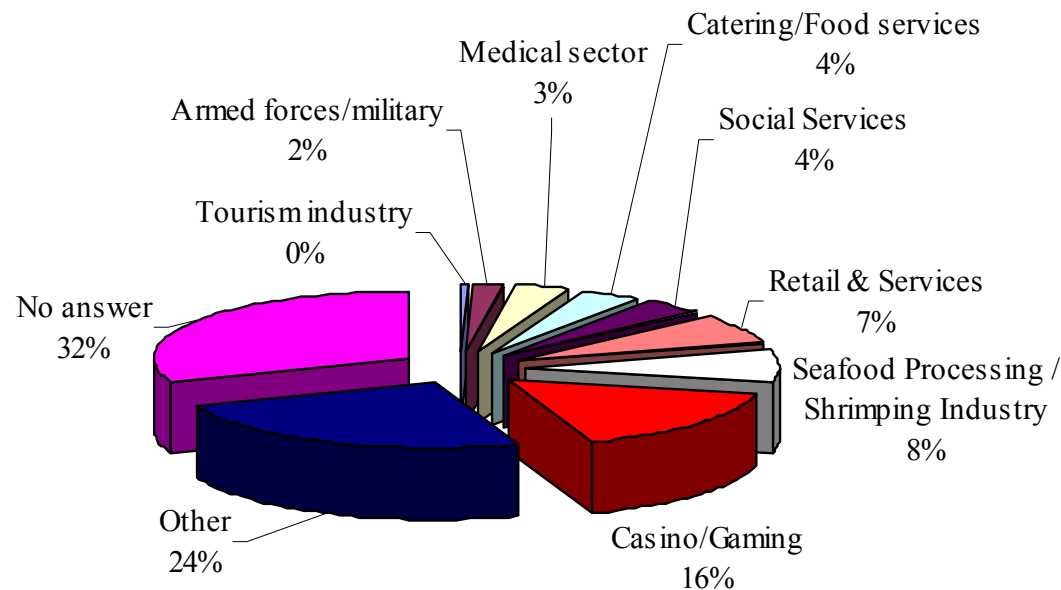
East Biloxi a Better Place to Live?
Hispanic Respondents



❑ By contrast, only 13% of the African American respondents and 12% of the Whites thought East Biloxi was better today, while 47% of the African Americans and 49% of the Whites answered 'no' to the question.

EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

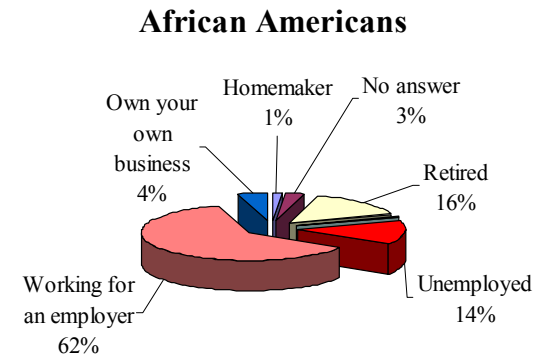
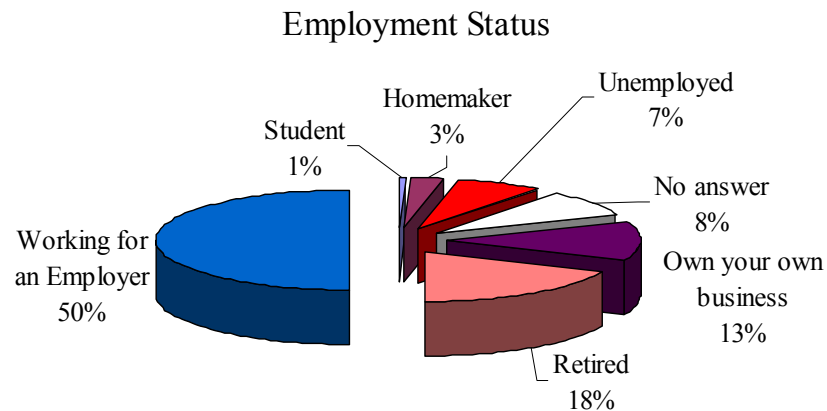
Employment Sectors:



- ❑ A third of the respondents did not answer this question, and almost a quarter (24%) identified where they work as 'other'.
- ❑ Of those who did answer, 16% had Casino related occupations, followed by 8% whose jobs were related to Seafood Processing. Retail services accounted for 7% of the jobs, while Armed forces provided only 2% of survey participants jobs.

EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Employment & Income Generation:

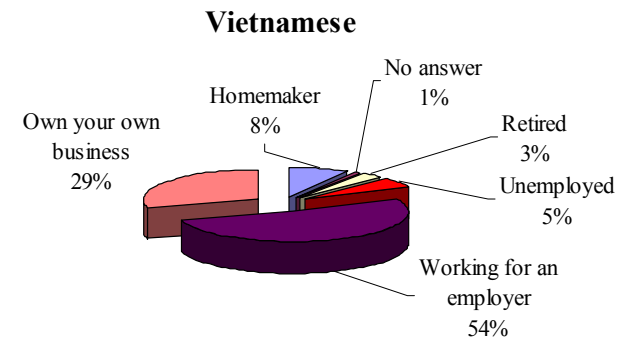


Unemployed residents of East Biloxi accounted for 7% of the survey respondents while small business owners represented 13% of the participants.

Unemployment was highest among African American respondents, accounting for 14% (*double the overall survey*).

***Note:** 22% of the Hispanic participants did not answer the question

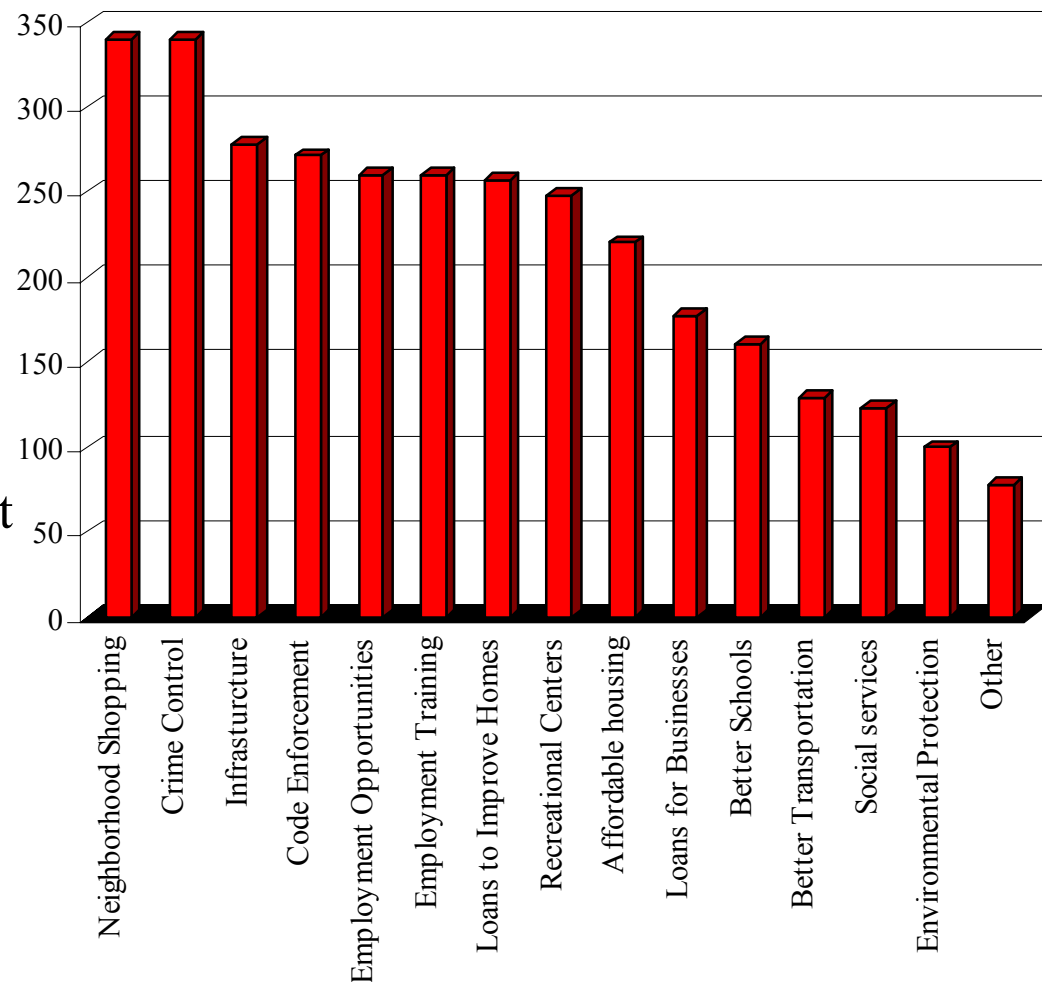
A significant proportion of the Vietnamese respondents (29%) were business owners (*vs. 14% for Whites and 5% for African Americans*)



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Development Priorities:

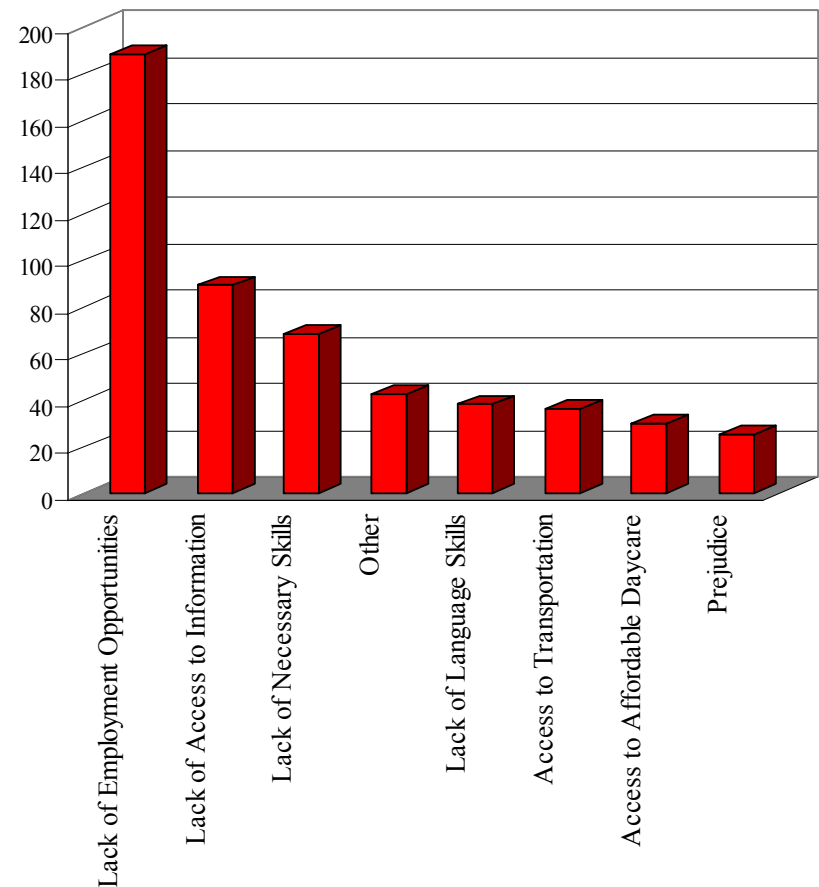
- ❑ For the total survey respondents, concerns about ‘Neighborhood Shopping’ and ‘Crime Control’ were almost equal in significance.
- ❑ ‘Infrastructure’ and ‘Code Enforcement’ were the second and third largest priority of respondents.
- ❑ ‘Employment’ was fifth in the order of priorities, and ‘Affordable Housing’ came 9th out of 15.



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

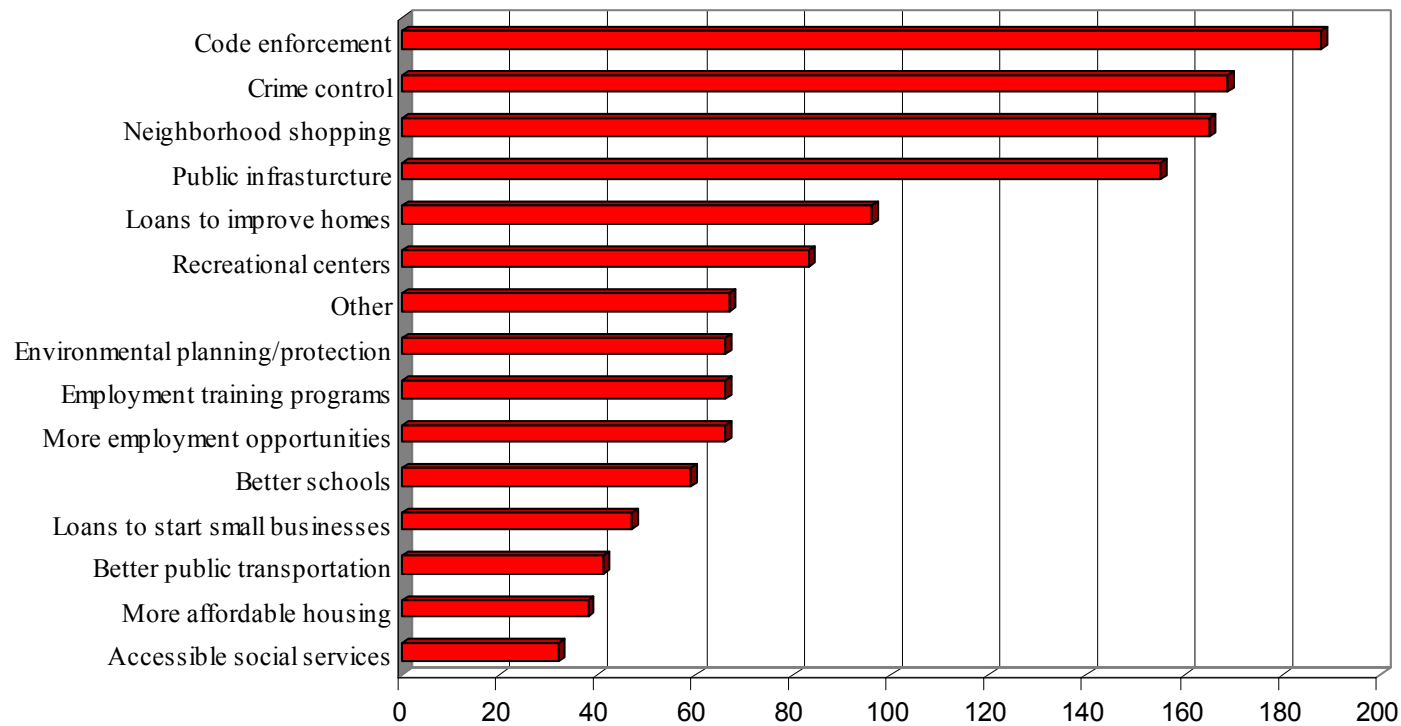
Obstacles to Employment:

- ❑ ‘Lack of Employment Opportunities’ was identified as the first among barriers to employment in East Biloxi, followed by the lack of access to information about employment.
- ❑ ‘Lack of Necessary Skills’, on the respondent's part, came third among the list of barriers to employment, perhaps indicating a bent-up demand for employment training.
- ❑ Access to transportation and daycare services were significantly low on the list of obstacles, ranking 6th and 7th respectively.



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

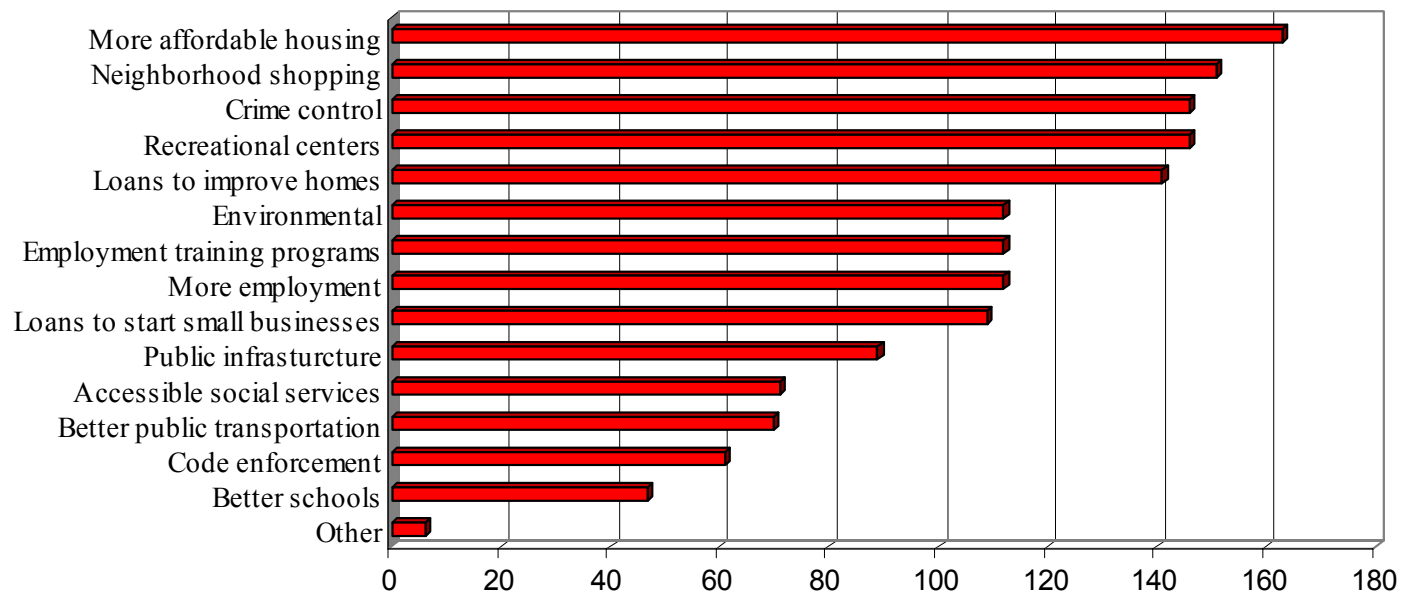
Development Priorities – White Respondents:



White respondents were primarily interested in ‘Code Enforcement’, ‘Crime Control’ and ‘Neighborhood Shopping’. ‘Infrastructure’ ranked 4th on their list, while loans to rehabilitate homes came 5th.

EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

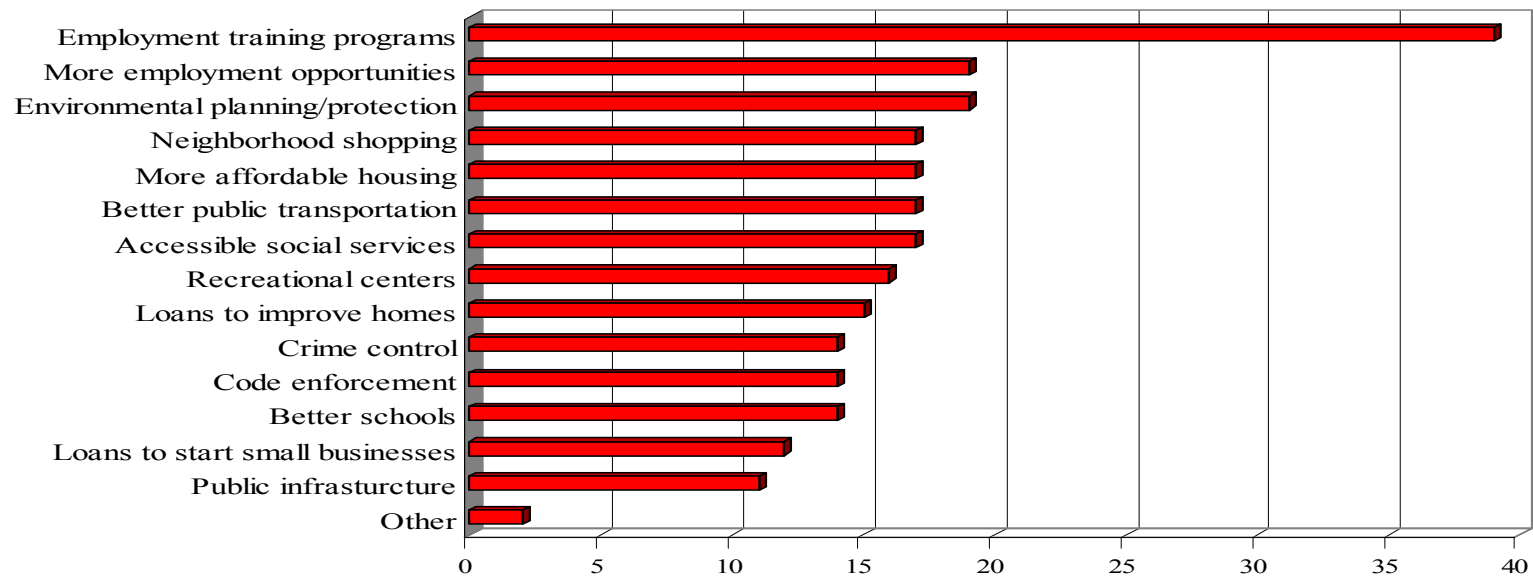
Development Priorities – African Americans:



- ❑ African Americans identified ‘Affordable Housing’ as their top development priorities in East Biloxi, followed by ‘Neighborhood Shopping’ and ‘Crime Control.’
- ❑ ‘Recreational Centers’ and other housing concerns as ‘Loans to Improve Homes’ came 4th and 5th on the list of priorities.

EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Development Priorities – Hispanic Participants:



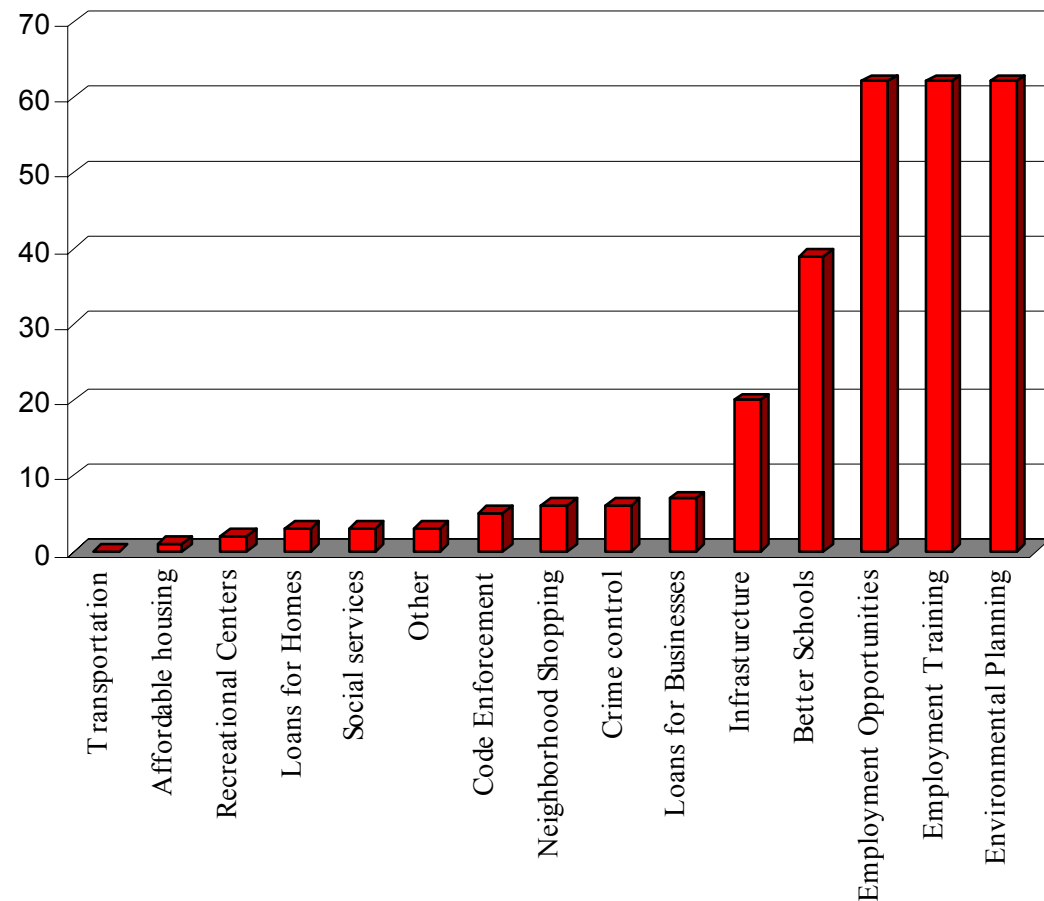
- ❑ Hispanic respondents identified ‘Employment Training’, and ‘More Employment Opportunities’ as their fundamental development priorities in East Biloxi.
- ❑ Neighborhood Shopping, was among Hispanics five top priorities, along with the need for more affordable housing.

EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Development Priorities – Vietnamese Respondents:

□ While the top priority for Vietnamese respondents was ‘Environmental Planning’, issues of ‘Employment Training’ and ‘Employment Opportunities’ figured very prominently on their list of priorities. The same was also true of Hispanic household surveyed.

□ They were also less concerned about ‘Crime Control’ and ‘Neighborhood Shopping’, ranking them 7th and 8th respectively .



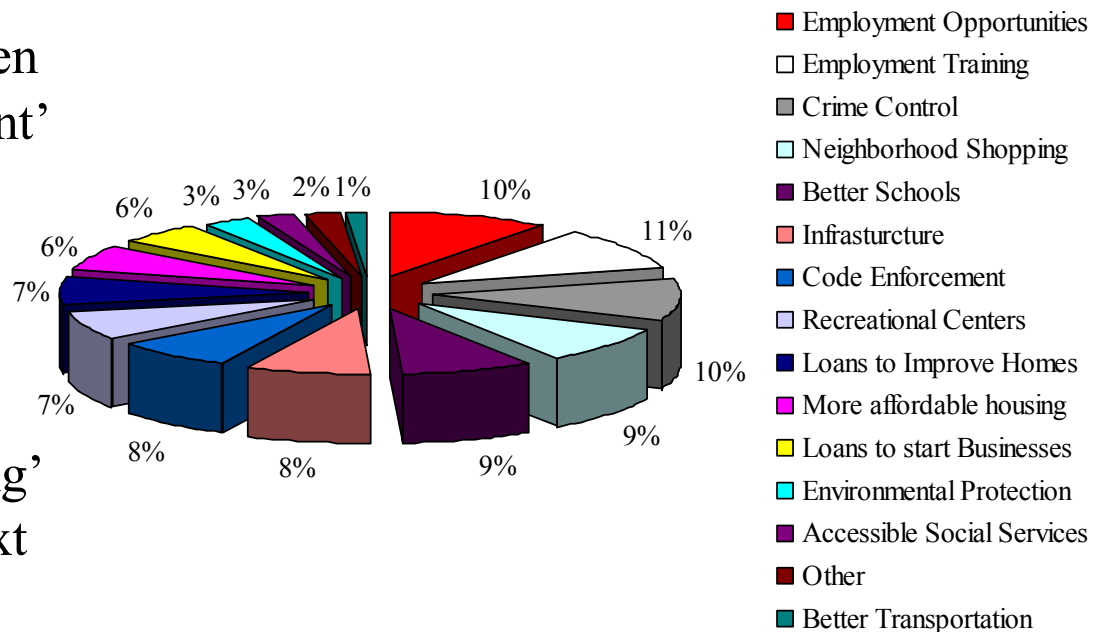
EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Development Priorities; Families with Children:

❑ For families with children in East Biloxi, ‘Employment’ was first in the list of development (21%) priorities, followed by ‘Crime Control’.

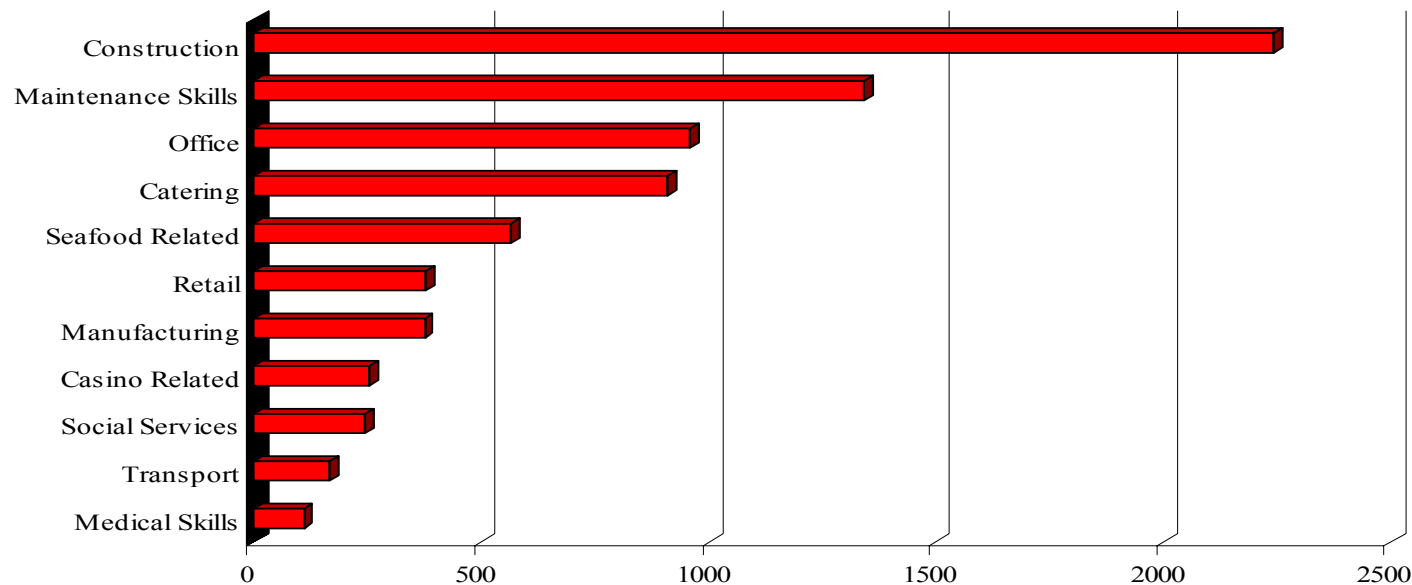
❑ ‘Neighborhood Shopping’ and better schools were next in the list, with each accounting for 9% of respondents ‘votes’.

❑ ‘Loans to Improve Homes’ and ‘More Affordable Housing’ were fairly low (9th & 10th out of 15) on the priorities list for families with children.



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Skills and Capacities of Individuals:



- ❑ 'Construction' skills received the most 'votes' among survey respondents, followed by 'Maintenance' and 'Office' skills, while 'Catering' skills ranked 4th.
- ❑ Casino related skills ranked 8th among respondents skill mix (*significant since casinos were responsible for 16% of employment generation in East Biloxi*), while skills related to the seafood industry was 5th on the list.

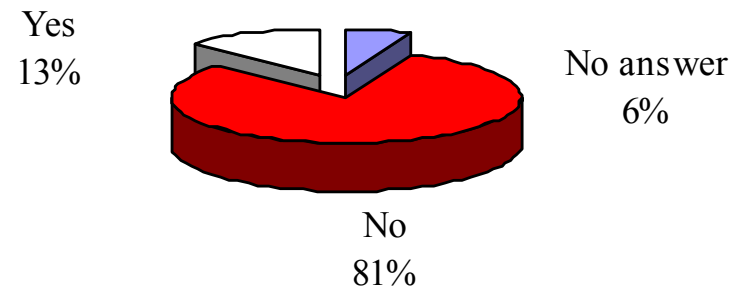
EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Awareness and Perception of Available Programs;

❑ **Employment:** Only 13% of respondents were aware of programs in East Biloxi that could help them in finding a job. Of these, an estimated 70% had used them (and considered them effective).

❑ **Employment Programs and Ethnicity:** Significantly, 52% of Vietnamese respondents were aware of such programs. where as 90% of African Americans and 92% of Hispanics were unaware them. Hispanic respondents also identified employment training as their top developmental priority.

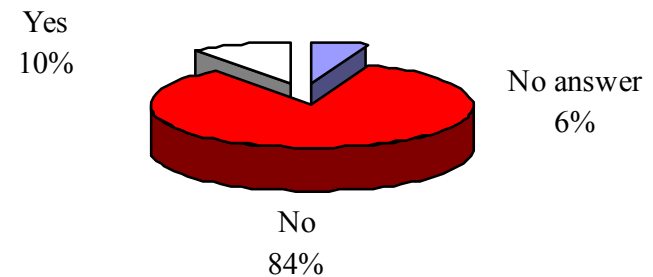
Aware of Job Programs



EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

- ❑ **Housing:** Only 10% of respondents were aware of housing programs in East Biloxi, and of these approximately 65% had made use of them.
- ❑ Only 3% of African American respondents indicated they have taken advantage of such programs.

Aware of housing programs



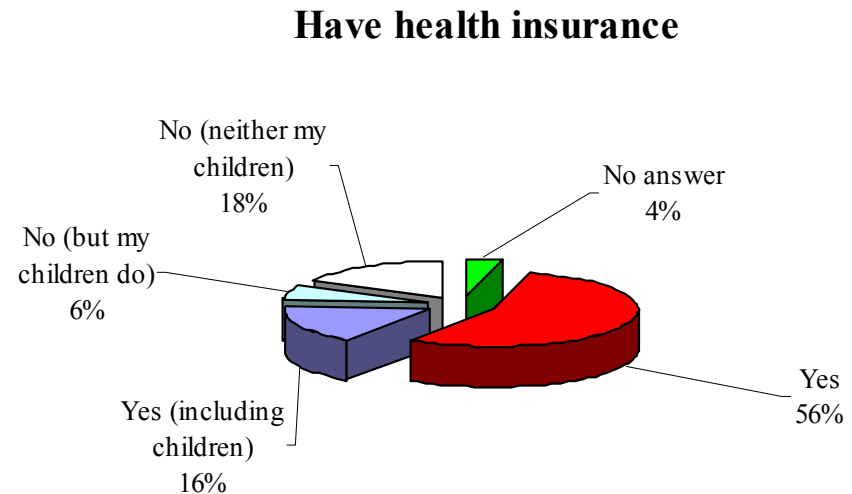
EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

❑ **Health Insurance:**

Approximately a quarter of adult respondents did not have health insurance, and of these, 64% were unaware of programs that could help them get some.

❑ **Ethnicity and Health Insurance:**

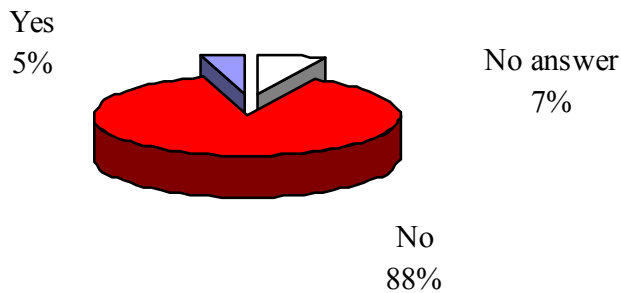
The lowest coverage for adults was among Vietnamese and Hispanic respondents, 58% and 56% of whom had no coverage. While 24% of White adults were uncovered, and 9% of adult African Americans.



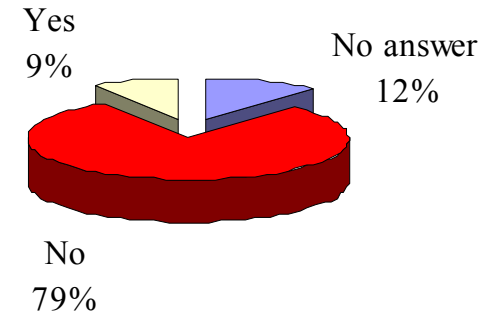
EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

❑ **Day Care:** 5% of respondents were aware of day care programs in East Biloxi, and only 2% had used them. Single parents were the most knowledgeable of such programs, with a mere 9% aware.

Aware of daycare programs



A single parent and children

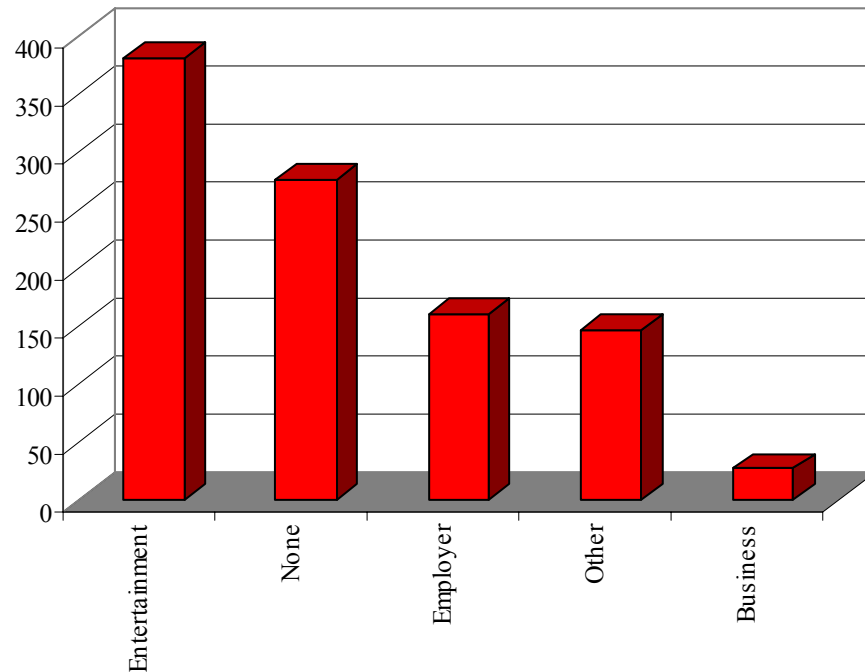


EAST BILOXI PLAN

HOUSEHOLD SURVEY RESULTS

Perceptions of Gaming Industry:

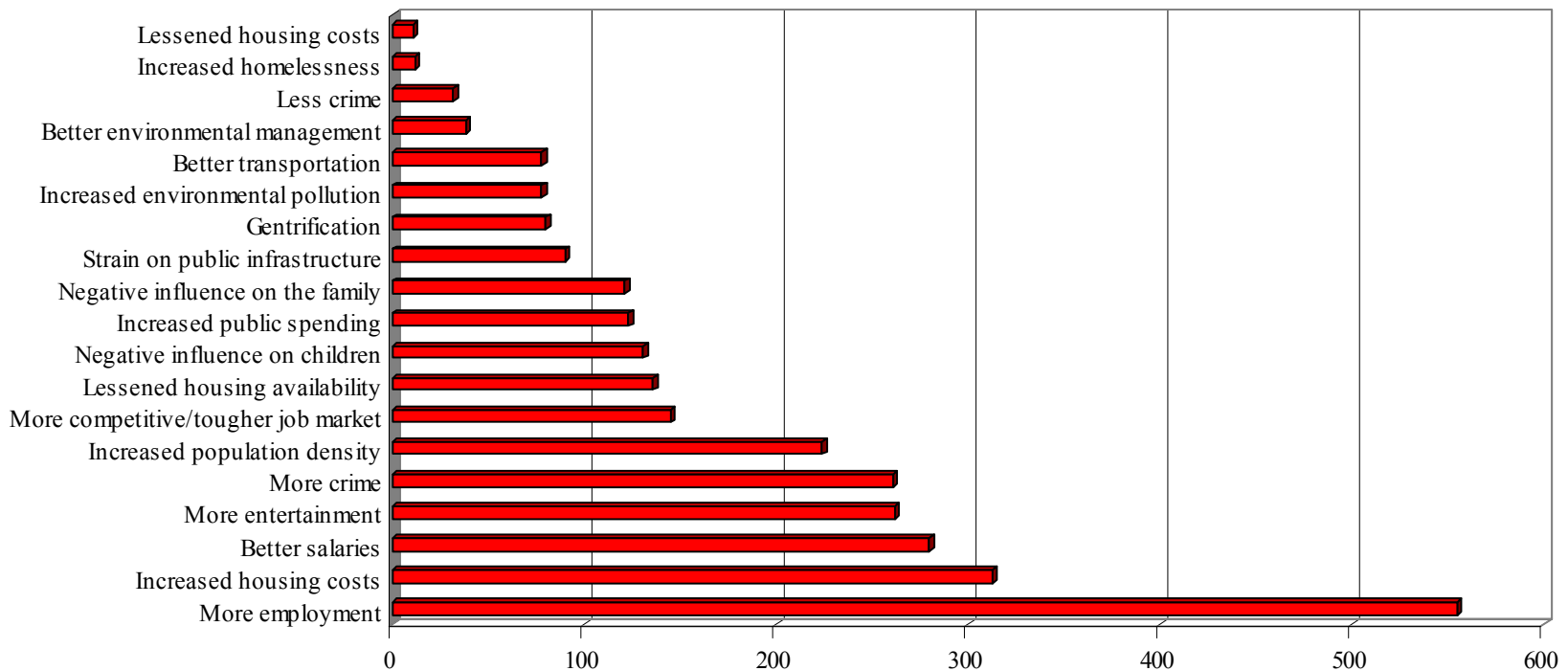
❑ **Relationship to the Industry:** Most respondents identified their relationship with the gaming industry as one of Entertainment primarily, followed closely by none whatsoever, and thirdly by employment. For Hispanics, the primary relationship was one of employment.



EAST BILOXI PLAN

HOUSEHOLD SURVEY RESULTS

Impact of Gaming Industry on East Biloxi:



- ❑ **More Employment Opportunities:** The primary response, ahead of any other category, was an increase in employment opportunities due to the gaming industry. Secondary reasons, all provided in similar proportions were: 'Increased Housing Costs', 'Better Salaries', 'More Entertainment', 'Increase in Crime' and in 'Population Density'.
- ❑ Long term residents (*more than 10 years*) placed more emphasis on 'Increased Housing Costs' and 'Increase in Crime' than any other reason.

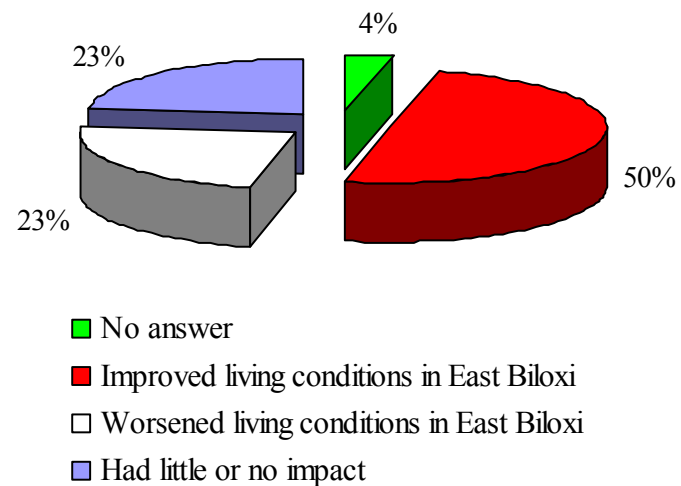
EAST BILOXI PLAN

HOUSEHOLD SURVEY RESULTS

Impact of Gaming Industry on East Biloxi:

❑ 50% of respondents considered that over the past 10 years, the gaming industry has generally improved living conditions in East Biloxi, against 23% who believed it had worsened.

❑ However, only 28% of African Americans considered the impact of the industry to be positive, against 58% of white participants, 73% of the Vietnamese, and 87% of the Hispanic respondents.



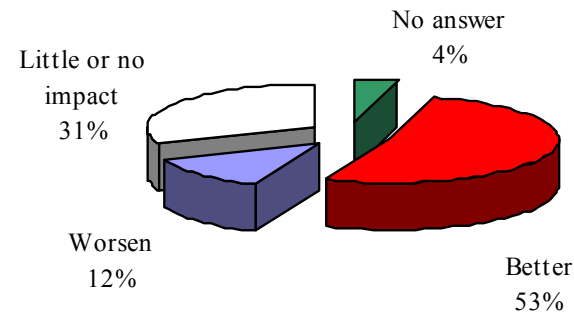
EAST BILOXI PLAN HOUSEHOLD SURVEY RESULTS

Future Outlook on the Gaming Industry:

❑ The Majority of respondents (53%) believed that over the next ten years, the gaming industry would improve employment and economic opportunities, while 31% believed it would have little or no impact. Significantly, though 23% of respondents believed the industry had worsened living conditions in East Biloxi over the past 10 years, only 12% thought it would worsen future employment and economic opportunities.

❑ Nevertheless, there is a significant difference across ethnic groups, with 33% of African Americans, against 87% of Hispanics, who believe the industry will improve living conditions

Future Impact



EAST BILOXI PLAN

HOUSEHOLD SURVEY RESULTS

Elements of East Biloxi Community Plan

Employment & Income Generation

- ❑ Capitalize fund for encouraging resident-owned businesses (*Neighborhood Shopping*).
- ❑ Link skilled residents with local employers.
- ❑ Design employment training programs collaboratively with potential employers.
- ❑ Enhance outreach and dissemination of information about employment programs.
- ❑ Focus on African American and Hispanic residents.

Community Safety

- ❑ Develop an urban design plan for east Biloxi (*street lights, public spaces, boulevard treatment, etc.*)
- ❑ Work with Police to articulate a community safety plan.
- ❑ Both employment and housing elements should be designed to eliminate causes of crime through increased economic opportunities and enhanced physical conditions.

Affordable Housing

- ❑ Combine new construction with renovation of existing homes.
- ❑ Design homeowners rehab programs for both minor and extensive rehabilitation.
- ❑ Develop comprehensive design guidelines for East Biloxi.
- ❑ Build capacity of existing community groups for housing development.