

SURVEY NAME: CITY OF BILOXI SURVEY
SAMPLE SIZE: 500 BILOXI VOTERS
FIELD DATES: MAY 2008
JOB NUMBER: 08136

TOPLINES

Hello, my name is _____ with Market Research Insight. We do not sell anything, but only conduct opinion surveys across the nation on a variety of issues. Today/tonight, we are conducting a public opinion survey among registered voters of the City of Biloxi, including those who are currently living in the City and those who have not moved back yet because of Katrina.

Do you or does anyone in this household work for:

- The news media? (IF YES, POLITELY TERMINATE)
- Advertising or public relations? (IF YES, POLITELY TERMINATE)
- An elected public official or works directly for one (IF YES, POLITELY TERMINATE)

1. Thinking about the City of Biloxi and its recovery after Hurricane Katrina, would you say things are moving on the right track and getting better, or would you say that things are on the wrong track and getting worse? (CONTINUE WITH...) Do you feel strongly about that?

1. DIRECTION OF CITY OF BILOXI	
Strongly Wrong Track	5%
Wrong Track	5%
Staying About The Same	10%
Right Track	40%
Strongly Right Track	41%
Total Wrong Track	10%
Total Right Track	81%

2. Are you satisfied or dissatisfied with Biloxi's recovery efforts since Katrina? (IF SATISFIED, ASK...) Would that be very satisfied or just satisfied? (IF DISSATISFIED, ASK...) Would that be very dissatisfied or just dissatisfied?

2. SATISFACTION WITH BILOXI'S RECOVERY EFFORTS	
Very Dissatisfied	6%
Dissatisfied	10%
Uncertain	5%
Satisfied	50%
Very Satisfied	29%
Total Dissatisfied	16%
Total Satisfied	79%

3. Overall, are you satisfied or dissatisfied with the quality of new residential developments in Biloxi? (IF SATISFIED, ASK...) Would that be very satisfied or just satisfied? (IF DISSATISFIED, ASK...) Would that be very dissatisfied or just dissatisfied?

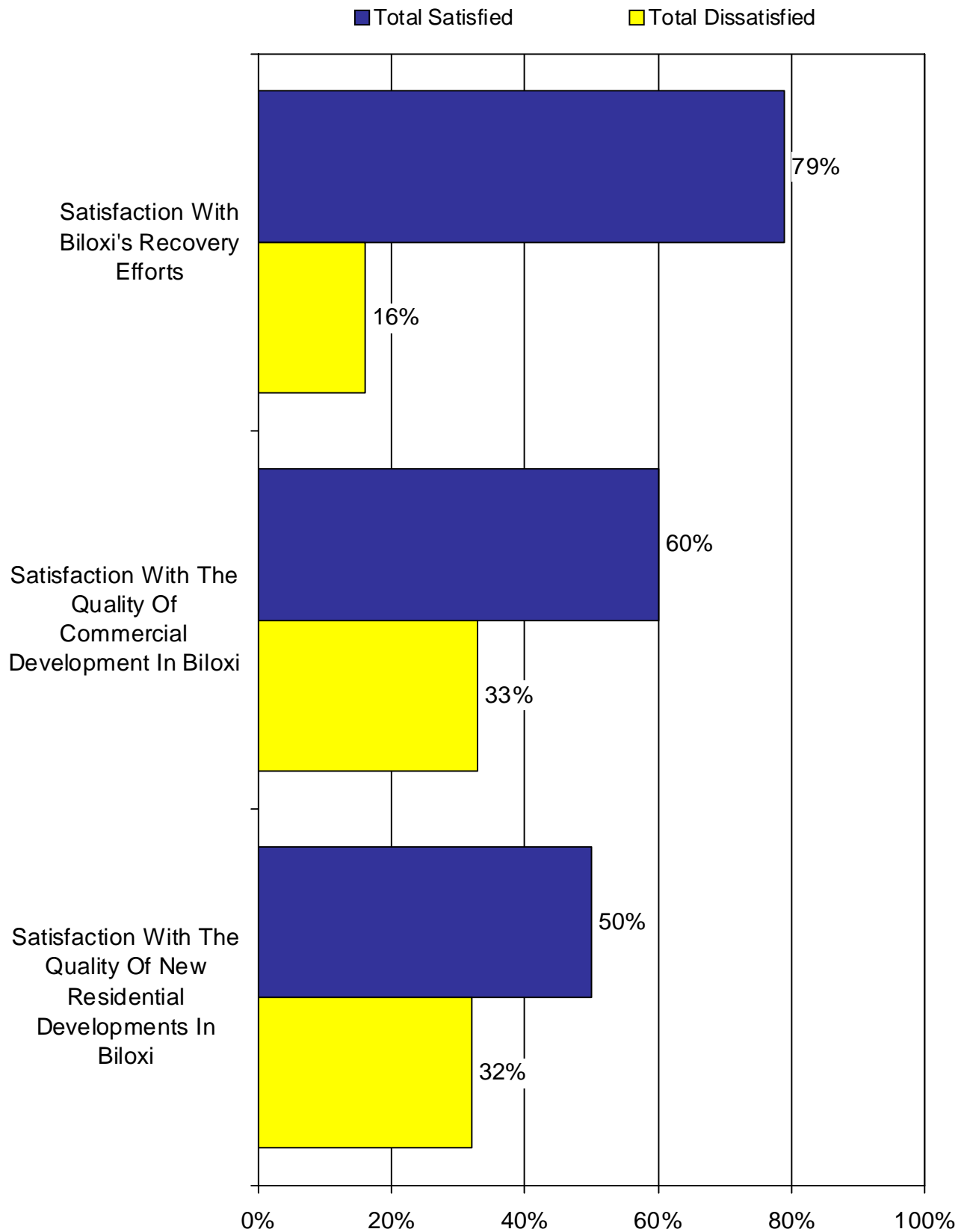
3. SATISFACTION WITH THE QUALITY OF NEW RESIDENTIAL DEVELOPMENTS IN BILOXI	
Very Dissatisfied	13%
Dissatisfied	19%
Uncertain	19%
Satisfied	39%
Very Satisfied	11%
Total Dissatisfied	32%
Total Satisfied	50%

4. Overall, are you satisfied or dissatisfied with the quality of commercial development in Biloxi such as casinos, condos, restaurants, and shops and stores? (IF SATISFIED, ASK...) Would that be very satisfied or just satisfied? (IF DISSATISFIED, ASK...) Would that be very dissatisfied or just dissatisfied?

4. SATISFACTION WITH THE QUALITY OF COMMERCIAL DEVELOPMENT IN BILOXI	
Very Dissatisfied	12%
Dissatisfied	21%
Uncertain	7%
Satisfied	44%
Very Satisfied	16%
Total Dissatisfied	33%
Total Satisfied	60%

(See graph on following page)

SATISFACTION WITH BILOXI



5. (IF DISSATISFIED, ASK...) What most makes you dissatisfied? (PROBE)

5. REASON DISSATISFIED WITH COMMERCIAL DEVELOPMENT	
Building Too Many Condos	16%
Too Many Casinos, Don't Like Gambling	15%
Increased Cost Of Living	4%
Not Enough Restaurants	9%
Slow Recovery	12%
Not Enough Residential Development	5%
Not Enough Commercial Development	17%
Traffic And Roads, Congestion	1%
Lack Of Parks, Recreation, & Entertainment	3%
Blocked View Of The Beach	4%
Cost Of Homeowner's Insurance	2%
Regulations On Building, Zoning, & Construction	3%
Lack Of Leadership, Wrong Direction	2%
Uncertain	1%
Other	5%

6. I am going to start three sentences and I am asking you to complete each one using your own words. (RANDOM ORDER) The first/next sentence is: “What I like best about living in Biloxi is ...” (PROBE)

6. LIKE BEST ABOUT LIVING IN BILOXI	
Friendly People, Southern Hospitality	20%
The Water	13%
Nice Climate, No Snow	8%
Family Oriented, Good Schools	3%
Low Crime Rate, Feel Safe	1%
Small Town Charm	8%
Convenient, Close To Everything	5%
Born In Biloxi, Feels Like Home	13%
Entertainment, Recreation, Tourist Attractions	5%
Good Quality Of Life	4%
Diverse Culture, Everyone Is Welcome	2%
Beautiful City, Clean, Well Maintained	2%
Close To Family & Friends	2%
Military Base	2%
Do Not Like Biloxi	2%
Uncertain	3%
Other	6%

7. The next sentence is: “What concerns me most about Biloxi’s future plans for rebuilding and developing the City is ...” (PROBE)

7. BIGGEST CONCERN ABOUT BILOXI'S PLAN FOR REBUILDING	
Slow Recovery, Not Rebuilding Beachfront	8%
Lack Of Affordable Housing	10%
Cost Of Living Is Too High	2%
Too Many Condos	7%
Too Many Casinos	7%
Affordable Homeowner's Insurance	8%
No Plan, Overdevelopment, Lack Of Infrastructure	7%
Poor Leadership, Wrong Direction For City, Overspending	3%
Traffic Congestion, Poor Roads	7%
Blocked View Of The Beach	4%
Need More Commercial Development, Shopping & Dining	3%
More Tourist Attractions, Entertainment, & Recreation	2%
More Residential Development, Single Family Homes	4%
Regulation Of Building, Zoning, & Construction	6%
Environmental Protection	0%
No Problems	5%
Uncertain	9%
Other	8%

8. The next sentence is: “What I want most for Biloxi’s future is ...” (PROBE)

8. WANT MOST FOR BILOXI'S FUTURE	
More Affordable Housing	12%
More Jobs, Higher Wages	5%
Less Casinos, Diverse Commercial Development	5%
More Shopping, Dining	5%
Economic Stability, Lower Cost Of Living	4%
Continue Recovery, Bring Everyone Back	10%
Better Schools	4%
More Growth, Plan For The Future	9%
Good Leadership	4%
More Family Friendly, Activities For Kids	8%
Fix The Roads, Less Traffic	7%
Less Crime, More Police	2%
Be Progressive, Move In Right Direction	5%
Keep Small Town Charm, Build It Like It Was	8%
Maintain Good Quality Of Life	2%
Make Homeowner's Insurance Affordable, Lower Taxes	3%
Nothing	0%
Uncertain	4%
Other	5%

9. Governor Haley Barbour made a public statement concerning Biloxi's recovery and growth suggesting that Biloxi has a unique opportunity to build the City to be one of the best in the country. He said: "If we build the coast and south Mississippi back just the way it was, we have failed." Do you agree or disagree? (CONTINUE WITH...) Do you strongly (AGREE/DISAGREE) or mildly (AGREE/DISAGREE)?

9. "IF WE BUILD THE COAST AND SOUTH MISSISSIPPI BACK JUST THE WAY IT WAS, WE HAVE FAILED"	
Strongly Disagree	12%
Mildly Disagree	15%
Neither Agree Nor Disagree/Uncertain	5%
Mildly Agree	26%
Strongly Agree	42%
Total Disagree	27%
Total Agree	68%

When it comes to the future of Biloxi how important are each of the following to you and your family? Let's use a scale from 1 to 10 where 1 means totally unimportant and ten means extremely important. You can use any number 1 to 10 as often as you want. Something of average importance should be rated about a 5. (RANDOM ORDER)

10. More water/sewer availability

10. IMPORTANCE OF MORE WATER/SEWER AVAILABILITY	
Mean	7.60
Median	8

11. More parks, recreation amenities, and open spaces

11. IMPORTANCE OF MORE PARKS, RECREATION AMENITIES, AND OPEN SPACES	
Mean	7.92
Median	8

12. More available housing

12. IMPORTANCE OF MORE AVAILABLE HOUSING	
Mean	8.24

Median	10
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13. More stores providing greater opportunities for shopping

13. IMPORTANCE OF MORE STORES PROVIDING GREATER OPPORTUNITIES FOR SHOPPING	
Mean	7.52
Median	8

14. More Land availability by annexing new areas into the City

14. IMPORTANCE OF MORE LAND AVAILABILITY BY ANNEXING NEW AREAS INTO THE CITY	
Mean	5.34
Median	5

15. More top quality casinos and the tourist dollars they bring

15. IMPORTANCE OF MORE TOP QUALITY CASINOS AND THE TOURIST DOLLARS THEY BRING	
Mean	4.74
Median	5

16. More top quality casinos on Highway 90 across the street from the beach

16. IMPORTANCE OF MORE TOP QUALITY CASINOS ON HIGHWAY 90 ACROSS THE STREET FROM THE BEACH	
Mean	3.97
Median	4

17. Upscale condominiums on Highway 90 across the street from the beach

17. IMPORTANCE OF UPSCALE CONDOMINIUMS ON HIGHWAY 90 ACROSS THE STREET FROM THE BEACH	
Mean	3.71
Median	3

18. Expanded public transportation to reduce the number of cars on our roads

18. IMPORTANCE OF EXPANDED PUBLIC TRANSPORTATION	
Mean	7.60
Median	8

19. More programs and facilities for teenagers

19. IMPORTANCE OF MORE PROGRAMS AND FACILITIES FOR TEENAGERS	
Mean	8.13
Median	9

20. More programs and activities for seniors

20. IMPORTANCE OF MORE PROGRAMS AND ACTIVITIES FOR SENIORS	
Mean	7.68
Median	8

21. More recreational programs and facilities for children

21. IMPORTANCE OF MORE RECREATIONAL PROGRAMS AND FACILITIES FOR CHILDREN	
Mean	8.28
Median	9

22. Improving traffic flow, reducing congested roads and intersections

22. IMPORTANCE OF IMPROVING TRAFFIC FLOW, REDUCING CONGESTED ROADS AND INTERSECTIONS	
Mean	8.81
Median	10

23. Keeping the old character of the City

23. IMPORTANCE OF KEEPING THE OLD CHARACTER OF THE CITY	
Mean	7.82
Median	8

24. More business development and jobs

24. IMPORTANCE OF MORE BUSINESS DEVELOPMENT AND JOBS	
Mean	8.71
Median	10

25. Land development controls to enhance overall growth in Biloxi

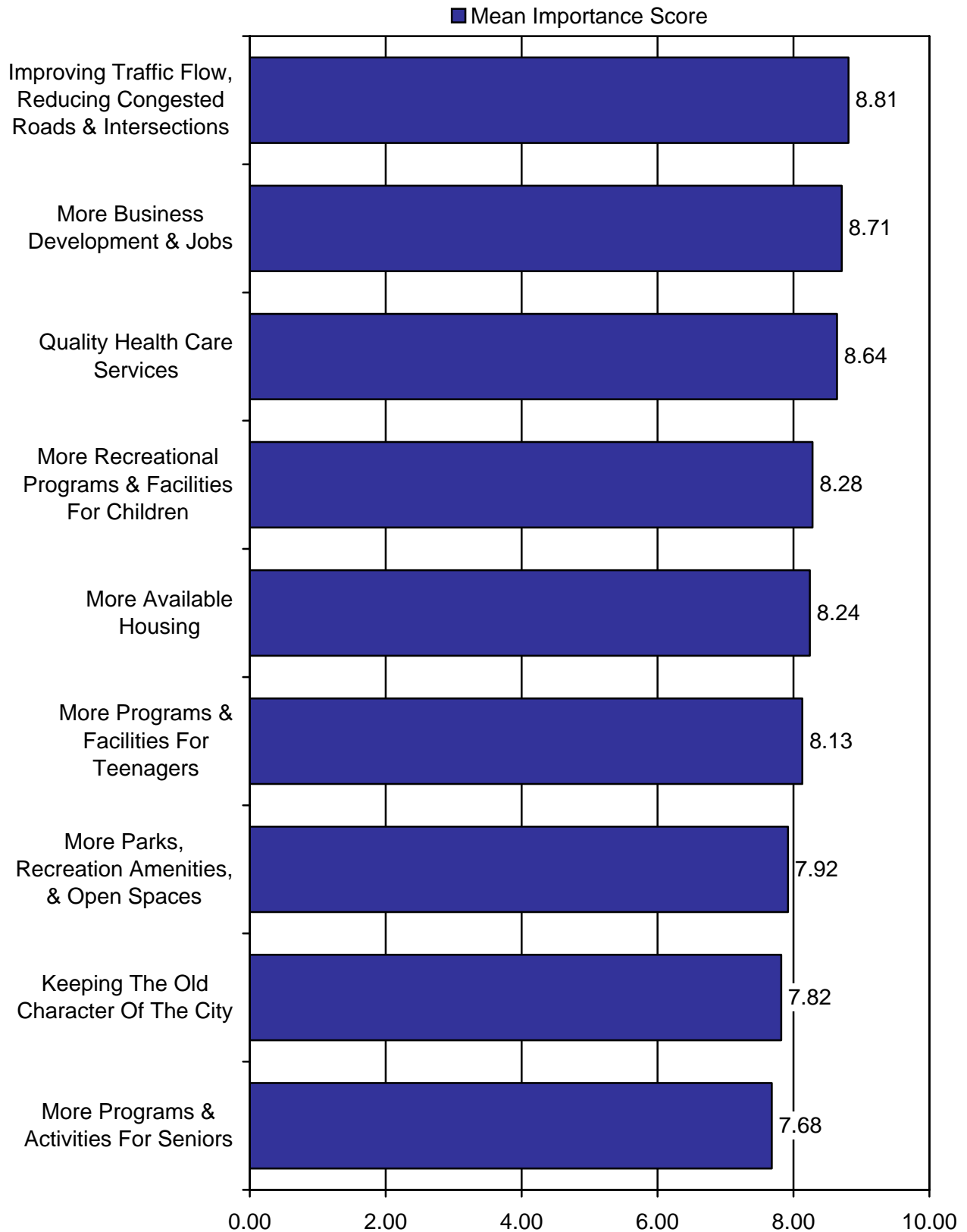
25. IMPORTANCE OF LAND DEVELOPMENT CONTROLS TO ENHANCE OVERALL GROWTH IN BILOXI	
Mean	7.46
Median	8

26. Quality health care services

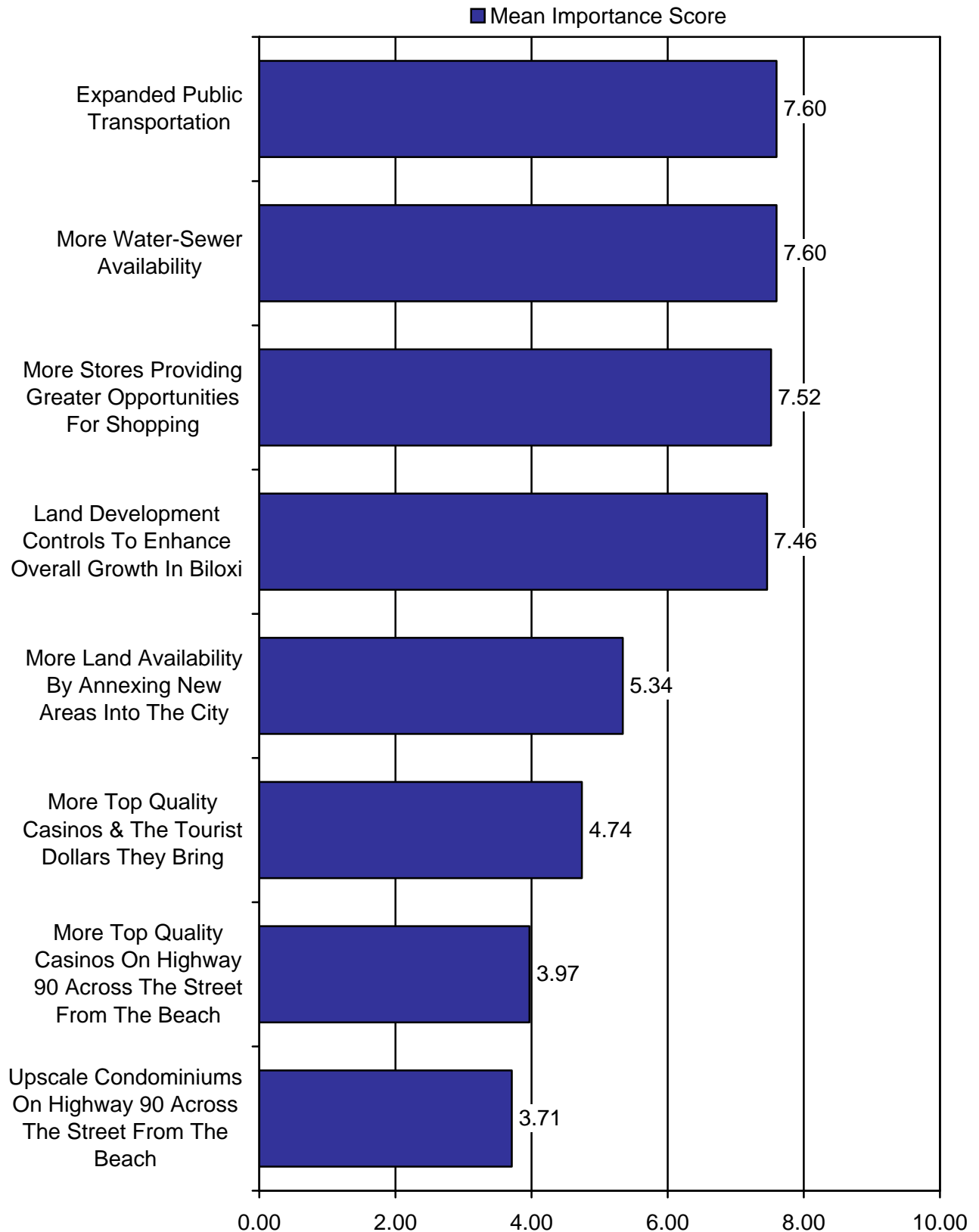
26. IMPORTANCE OF QUALITY HEALTH CARE SERVICES	
Mean	8.64
Median	10

(See graphs on following pages)

IMPORTANCE CHARACTERISTICS FOR BILOXI'S FUTURE (Graph 1 of 2)



IMPORTANCE CHARACTERISTICS FOR BILOXI'S FUTURE (Graph 2 of 2)



27. Given new floodplain regulations, how would you like to see East Biloxi redevelop? 1) mixed residential and commercial use; 2) resorts; or 3) other uses. (IF OTHER RECORD THEIR PREFERENCE)

27. PREFERRED DEVELOPMENT FOR EAST BILOXI	
Mixed Residential and Commercial Use	73%
Resorts	19%
Other Uses	0%
Residential Use Only	1%
Commercial Use Only	1%
Uncertain	5%

Since Hurricane Katrina destroyed much of the City, a number of recommendations have been made concerning Biloxi's rebuilding and growth. As I read some of these recommendations please tell me if you favor or oppose each one. (CONTINUE WITH...) Do you feel strongly about that? (RANDOM ORDER)

28. Biloxi should be rebuilt utilizing what is called "scattered site" multi-family and single family low-income homes scattered throughout the community rather than putting most low-income housing in only one or two areas of the City.

28. BILOXI SHOULD BE REBUILT UTILIZING "SCATTERED SITE" MULTI-FAMILY AND SINGLE FAMILY LOW-INCOME HOMES	
Strongly Oppose	16%
Oppose	14%
Uncertain	8%
Favor	34%
Strongly Favor	28%
Total Oppose	30%
Total Favor	62%

29. The CSX Corridor should be relocated because rail traffic divides the community, creates hazardous traffic crossings, and railroads do not support the city or its commerce and industry.

29. THE CSX CORRIDOR SHOULD BE RELOCATED	
Strongly Oppose	12%
Oppose	13%
Uncertain	10%
Favor	28%
Strongly Favor	37%
Total Oppose	25%
Total Favor	65%

30. Complete the Back Bay Boulevard extension to Highway 90 and establish a new boulevard system throughout Biloxi creating a new loop east of I-110.

30. COMPLETE THE BACK BAY BOULEVARD EXTENSION TO HIGHWAY 90	
Strongly Oppose	8%
Oppose	8%
Uncertain	9%
Favor	33%
Strongly Favor	42%
Total Oppose	16%
Total Favor	75%

31. Enhance Beach Boulevard as a world-class scenic thoroughfare from Gulfport to the end of the Eastern point of Biloxi.

31. ENHANCE BEACH BOULEVARD AS A WORLD-CLASS SCENIC THOROUGHFARE	
Strongly Oppose	4%
Oppose	5%
Uncertain	5%
Favor	37%
Strongly Favor	49%
Total Oppose	9%
Total Favor	86%

32. Establish a tram or streetcar system along the beach connecting all commercial centers along Beach Boulevard, downtown, and the casinos.

32. ESTABLISH A TRAM OR STREETCAR SYSTEM ALONG THE BEACH CONNECTING ALL COMMERCIAL CENTERS	
Strongly Oppose	8%
Oppose	9%
Uncertain	7%
Favor	39%
Strongly Favor	38%
Total Oppose	17%
Total Favor	77%

33. Establish an additional East Harrison County corridor to I-10 from the Highway 67 interchange to I-10 South to Popp's Ferry Road, across the Back Bay to Highway 90.

33. ESTABLISH AN ADDITIONAL EAST HARRISON COUNTY CORRIDOR TO I-10	
Strongly Oppose	9%
Oppose	6%
Uncertain	7%
Favor	31%
Strongly Favor	47%
Total Oppose	15%
Total Favor	78%

34. Make pedestrian and bicycle paths a part of all future improvements on Highway 90 and other selected thoroughfares.

34. MAKE PEDESTRIAN & BICYCLE PATHS A PART OF ALL FUTURE IMPROVEMENTS ON HIGHWAY 90	
Strongly Oppose	4%
Oppose	6%
Uncertain	3%
Favor	36%
Strongly Favor	51%
Total Oppose	10%
Total Favor	87%

35. Establish an effective public transportation system to prevent serious traffic congestion using rubber tire hybrid electric trolleys and traditional street car trolleys.

35. ESTABLISH AN EFFECTIVE PUBLIC TRANSPORTATION SYSTEM	
Strongly Oppose	7%
Oppose	9%
Uncertain	7%
Favor	44%
Strongly Favor	33%
Total Oppose	16%
Total Favor	77%

36. Making Biloxi a walk-able community connected with an effective public transportation system and bike and walking paths.

36. MAKING BILOXI A WALK-ABLE COMMUNITY	
Strongly Oppose	3%
Oppose	4%
Uncertain	6%
Favor	36%
Strongly Favor	51%
Total Oppose	7%
Total Favor	87%

37. Maintain the old Biloxi architectural style in defined historical districts and adhere to zoning codes and Design Review Guidelines.

37. MAINTAIN THE OLD BILOXI ARCHITECTURAL STYLE IN DEFINED HISTORICAL DISTRICTS	
Strongly Oppose	3%
Oppose	7%
Uncertain	6%
Favor	37%
Strongly Favor	47%
Total Oppose	10%
Total Favor	84%

38. Preserve the public view and sand beach along the beach front in areas already zoned as residential.

38. PRESERVE THE PUBLIC VIEW AND SAND BEACH ALONG THE BEACH FRONT IN AREAS ALREADY ZONED AS RESIDENTIAL	
Strongly Oppose	3%
Oppose	3%
Uncertain	5%
Favor	32%
Strongly Favor	57%
Total Oppose	6%
Total Favor	89%

39. Protect properties currently zoned residential by limiting commercial zoning south of Highway 90.

39. PROTECT PROPERTIES CURRENTLY ZONED RESIDENTIAL BY LIMITING COMMERCIAL ZONING SOUTH OF HIGHWAY 90	
Strongly Oppose	6%
Oppose	8%
Uncertain	8%
Favor	33%
Strongly Favor	44%
Total Oppose	14%
Total Favor	77%

40. Enhance the integrity of historical neighborhoods by placing all utilities underground.

40. ENHANCE THE INTEGRITY OF HISTORICAL NEIGHBORHOODS BY PLACING ALL UTILITIES UNDERGROUND	
Strongly Oppose	3%
Oppose	4%
Uncertain	5%
Favor	32%
Strongly Favor	56%
Total Oppose	7%
Total Favor	88%

41. Preserve the city's green spaces and protect centurion trees, those 100 years or older, by strictly enforcing tree ordinances.

41. PRESERVE THE CITY'S GREEN SPACES AND PROTECT CENTURION TREES	
Strongly Oppose	3%
Oppose	7%
Uncertain	4%
Favor	26%
Strongly Favor	60%
Total Oppose	10%
Total Favor	86%

42. Zoning laws which allow tourism amenities such as casinos to build suitable housing for their workers.

42. ZONING LAWS WHICH ALLOW TOURISM AMENITIES TO BUILD SUITABLE HOUSING FOR THEIR WORKERS	
Strongly Oppose	9%
Oppose	18%
Uncertain	10%
Favor	37%
Strongly Favor	26%
Total Oppose	27%
Total Favor	63%

43. Encourage a wireless Internet access system throughout Biloxi so that residents and visitors can connect to the Internet in “hot spots” throughout the City.

43. ENCOURAGE A WIRELESS INTERNET ACCESS SYSTEM THROUGHOUT BILOXI	
Strongly Oppose	4%
Oppose	9%
Uncertain	16%
Favor	40%
Strongly Favor	31%
Total Oppose	13%
Total Favor	71%

44. Develop additional Commerce Parks in the Northern portion of Biloxi to give business location options outside potential flood areas.

44. DEVELOP ADDITIONAL COMMERCE PARKS IN THE NORTHERN PORTION OF BILOXI	
Strongly Oppose	4%
Oppose	5%
Uncertain	7%
Favor	43%
Strongly Favor	41%
Total Oppose	9%
Total Favor	84%

45. Promote the seafood industry by increasing dock space for shrimp boats at the Lighthouse Fishing Dock and create a seafood industry cluster at Point Cadet.

45. PROMOTE THE SEAFOOD INDUSTRY BY INCREASING DOCK SPACE & CREATE A SEAFOOD INDUSTRY CLUSTER AT POINT CADET	
Strongly Oppose	5%
Oppose	9%
Uncertain	6%
Favor	35%
Strongly Favor	45%
Total Oppose	14%
Total Favor	80%

46. Maximize use of Point Cadet Marina by encouraging retail seafood, a farmer's market, restaurants and expanded marina space for commercial and pleasure boats.

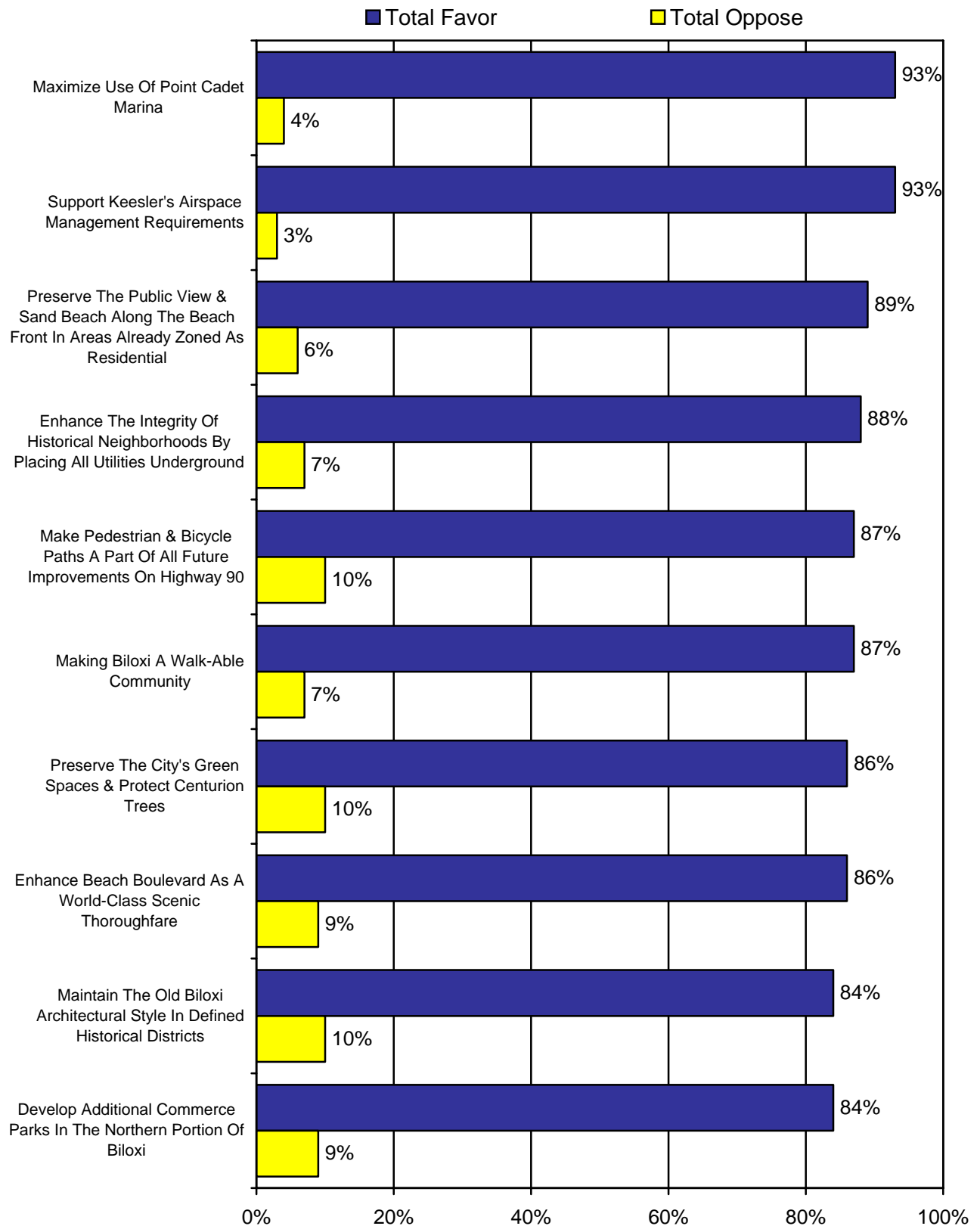
46. MAXIMIZE USE OF POINT CADET MARINA	
Strongly Oppose	2%
Oppose	2%
Uncertain	4%
Favor	34%
Strongly Favor	59%
Total Oppose	4%
Total Favor	93%

47. Support Keesler's airspace management requirements to protect the integrity of Keesler's flying mission and its potential impact on the future of Keesler Air Force Base.

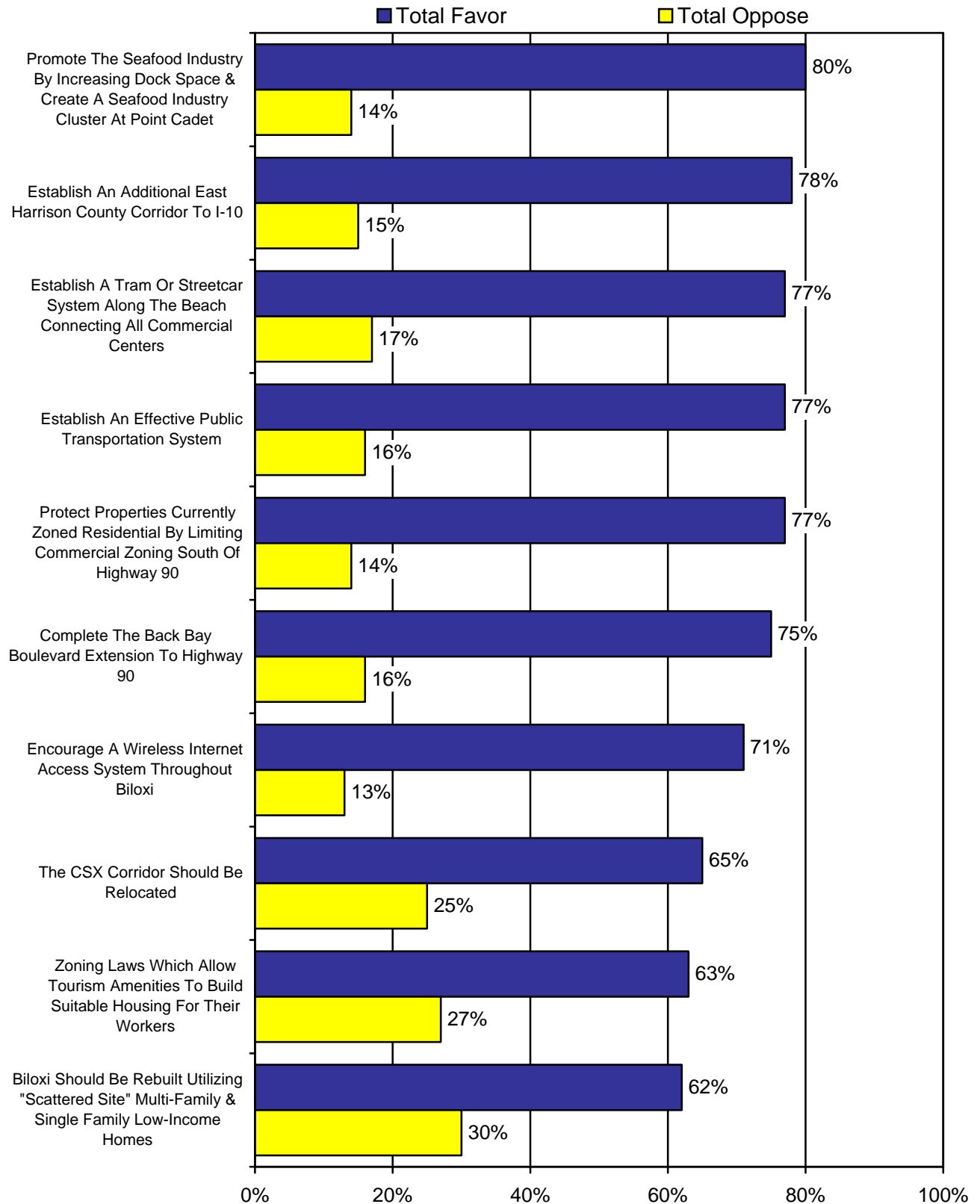
47. SUPPORT KEESLER'S AIRSPACE MANAGEMENT REQUIREMENTS	
Strongly Oppose	0%
Oppose	3%
Uncertain	3%
Favor	21%
Strongly Favor	72%
Total Oppose	3%
Total Favor	93%

(See graphs on following pages)

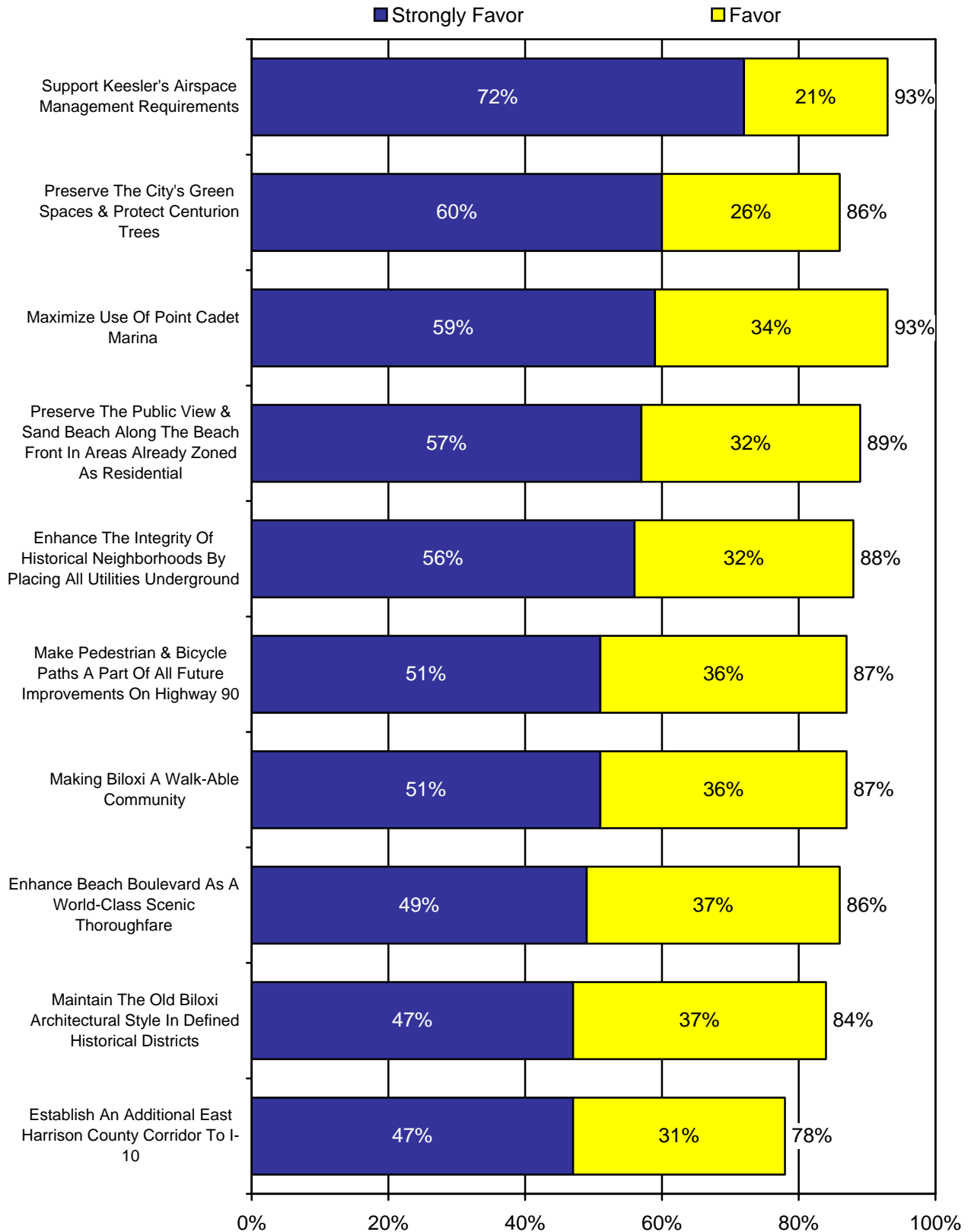
RECOMMENDATIONS FOR BILOXI'S REBUILDING & GROWTH (Graph 1 of 2)



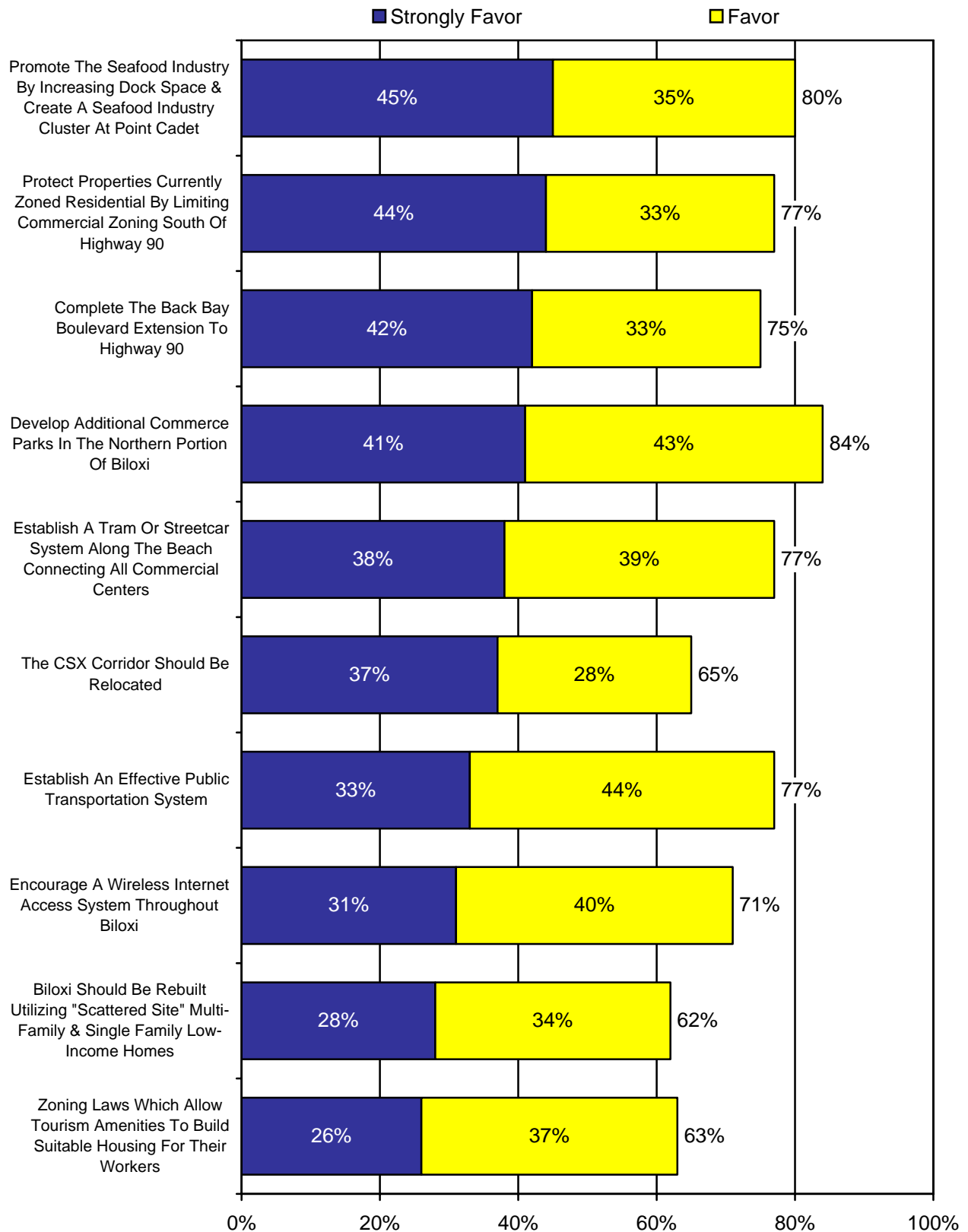
RECOMMENDATIONS FOR BILOXI'S REBUILDING & GROWTH (Graph 2 of 2)



RECOMMENDATIONS FOR BILOXI'S REBUILDING & GROWTH (Graph 1 of 2)



RECOMMENDATIONS FOR BILOXI'S REBUILDING & GROWTH (Graph 2 of 2)



48. Thinking about Biloxi's future, which of the issues just discussed are most important to you? (DO NOT LIST AND RECORD FIRST 3 MENTIONED IN MULTIRESPONSE QUESTION)

48. MOST IMPORTANT ISSUE DISCUSSED	
More Water/Sewer Availability	3%
More Parks, Recreation Amenities, & Open Spaces	5%
More Available Housing	15%
More Stores	3%
More Land Availability By Annexing New Areas	0%
More Casinos & Tourist Dollars	3%
More Casinos On Highway 90 Across From The Beach	1%
Upscale Condos On Highway 90 Across From The Beach	1%
Expanded Public Transportation	6%
More Programs And Facilities For Teenagers	5%
More Recreational Programs For Seniors	2%
Improving Traffic Flow	12%
Keeping The Old Character Of The City	5%
More Business Development & Jobs	8%
Land Development Controls	5%
Quality Healthcare Services	1%
Rebuild Using "Scattered Site" Low Income Housing	5%
Relocate The CSX Corridor	2%
Complete The Back Bay Boulevard Extension To Highway 90	4%
Enhance Beach Boulevard As Scenic Thoroughfare	4%
Establish A Tram Or Streetcar System	0%
Make An Additional East Harrison County Corridor To I-10	6%
Make Pedestrian & Bicycle Paths	3%
Establish Public Transportation With Trolleys	2%

(Table continued on following page)

48. MOST IMPORTANT ISSUE DISCUSSED (CONTINUED)	
Make Biloxi A Walkable Community	3%
Keep Old Biloxi Architecture In Historical Districts	7%
Preserve The Public View And Sand Beach	4%
Limit Commercial Development South Of Highway 90	7%
Place All Utilities Underground	1%
Preserve Green Spaces & Protect Trees	3%
Allow Casinos To Build Housing For Workers	0%
Develop Additional Commerce Parks In North Biloxi	0%
Increase Dock Space For Shrimp Boats	2%
Create A Seafood Industry Cluster At Point Cadet	1%
Support Keesler's Airspace Management Requirements	3%
Uncertain	12%
Other	11%

49. In addition to the ideas discussed in this survey, can you think of other things that should be included in Biloxi's recovery and growth plan? (CONTINUE WITH...) Can you think of anything else? (PROBE)

49. ISSUES THAT SHOULD BE INCLUDED IN BILOXI'S RECOVERY	
Limit Casinos & Condos, Zoning Issues	3%
More Retail, Dining	3%
More Affordable Housing	4%
Improve Education, Schools	3%
Issues With Annexation	2%
Improve Traffic Flow, Fix Roads	4%
Expand Utilities, Water, Sewer, Drainage	2%
Diverse Commercial Development	2%
Create New Jobs, Increase Wages	3%
Preserve Green Spaces, View Of Beaches	2%
Clean Up The City	1%
More Family Friendly, Activities For Kids	1%
More Recreation, Entertainment, Tourist Attractions	4%
More For Senior Citizens	1%
Fix The Marinas, Create Boat Launches, Fix The Lighthouse	2%
Affordable Homeowner's Insurance, Lower Taxes	2%
Economic Stability, Lower Prices	0%
Quality Healthcare	1%
Faster Recovery, More Progress	2%
Lower Crime, More Police & Fire Protection	2%
Hurricane Protection, Emergency Planning	1%
Better Leadership, Listen To The People	1%
Keep Biloxi Small, Rebuild It Like It Was	1%
Nothing Else	56%

Uncertain	0%
Other	5%

Thank you, that completes the opinion section of the survey. Now, a few questions for demographic purposes and we'll be finished.

50. What is your age?

50. VOTER AGE	
18-29 Years	5%
30-44 Years	11%
45-59 Years	37%
60 Years & Over	48%

51. Which of the following categories includes your annual household income? When I read the correct category, just tell me.

51. ANNUAL HOUSEHOLD INCOME	
Under \$20,000	8%
\$20,000-\$39,999	21%
\$40,000-\$59,999	26%
\$60,000-\$100,000	27%
Over \$100,000	18%

52. How would you define the family status of this household: a married couple with children at home, a married couple without children at home, a single parent with children, a single person without children, or two or more single people living together?

52. FAMILY STATUS	
Married With Children	20%
Married Without Children	44%
Single With Children	7%
Single Without Children	24%
Singles Living Together	5%

53. What is the highest level of education you have obtained to date?

53. LEVEL OF EDUCATION	
Less than High School	3%
High School Graduate	24%
Some College	26%
College Graduate	28%
Post Graduate	19%

54. For how many years have you lived in Biloxi altogether? (DO NOT READ BUT MARK APPROPRIATE CATEGORY)

54. YEARS LIVED IN BILOXI	
Less Than Two Years	0%
Three To Five Years	4%
Six To Ten Years	10%
Eleven To Nineteen Years	14%
Twenty Years Or Longer	71%

55. What first brought or attracted you to live in Biloxi? (RECORD REASON)

55. REASON FIRST ATTRACTED TO BILOXI	
Was Born & Raised In Biloxi	26%
Family & Friends	17%
Nice Weather, No Snow	3%
The Water	3%
Military Transfer	26%
Job Opportunity	11%
Small Town Charm, Friendly People	4%
Tourism, Entertainment, Recreation	1%
Diverse Culture	0%
Good Quality Of Life	1%
Medical Care, Hospitals	1%
Family Oriented, Good Schools	1%
Uncertain	0%
Other	5%

56. And, your gender is male or female? (CONTINUE WITH...) Are you employed outside the home?

56. GENDER AND EMPLOYMENT STATUS	
Employed Male	30%
Not Employed Male	18%
Employed Female	20%
Not Employed Female	32%

57. In addition to being American, what do you consider to be your main ethnic background?

57. ETHNIC BACKGROUND	
African-American	16%
Ethnic Majority	82%
Hispanic	1%
Other	1%

58. What is the postal zip code for your residence address?

*

This concludes our survey. Thank you for your time.